Maggie's Apple Corps

You can count the seeds in an apple, but only God can count the apples in a seed! Release God's potential in YOU today!

GOAL: $500,000 CIRCLE OF ACHIEVEMENT — **MARCH 2026—February Results**

RISE+ RADIATE

Congratulations to Our February "Rise and Radiate" Achievers

*6 month On-Target January & February! ($600+ wholesale)

Carla Duerksen

Melinda Keske

Linda Hall

Marilyn Bunton

Martha Helms *

Becky Meredith *

Katherine Soskin *

Rachael Crawford *

Alysen Dirks *

On-Target $tar Consultants!

3rd Quarter - December 16, 2025 - March 15, 2026

GOAL: $500,000!!

$500,000
$400,000
$300,000
$200,000
$100,000

YTD SALES As of 2/28/26 **$251,728**

Name	Wholesale $ + Team Building*	Contest Credit Needed: Sapphire	Ruby	Diamond	Emerald	Pearl
Martha Helms	$2,405.00		STAR!!!	$ 595.00	$1,195.00	$2,395.00
Alysen Dirks	$1,848.00	STAR!!!	$ 552.00	$1,152.00	$1,752.00	$2,952.00
Rebecca Meredith	$1,493.00	$ 307.00	$ 907.00	$1,507.00	$2,107.00	$3,307.00
Rachael Crawford	$1,326.50	$ 473.50	$1,073.50	$1,673.50	$2,273.50	$3,473.50
Alexis Elizondo	$1,239.50	$ 560.50	$1,160.50	$1,760.50	$2,360.50	$3,560.50
Katherine Soskin	$1,209.50	$ 590.50	$1,190.50	$1,790.50	$2,390.50	$3,590.50
Carla Duerksen	$ 965.00	$ 835.00	$1,435.00	$2,035.00	$2,635.00	$3,835.00
Kathleen Green	$ 841.00	$ 959.00	$1,559.00	$2,159.00	$2,759.00	$3,959.00
Jan Henderson	$ 766.00	$1,034.00	$1,634.00	$2,234.00	$2,834.00	$4,034.00
Helen Kennedy-Baldwin	$ 708.00	$1,092.00	$1,692.00	$2,292.00	$2,892.00	$4,092.00
Diana Wilding	$ 705.00	$1,095.00	$1,695.00	$2,295.00	$2,895.00	$4,095.00
Sylvia Frisch	$ 677.00	$1,123.00	$1,723.00			
Melinda Keske	$ 606.00	$1,194.00	$1,794.00			
Linda Hall	$ 603.00	$1,197.00	$1,797.00			
Marilyn Bunton	$ 601.00	$1,199.00	$1,799.00			
Maggie Butcher	$4,801.50					STAR!!!

You can do it! A Power Start or a Perfect Start will help you get there!

Hello and Happy March!

Here we are in the Final 4 Months of our Seminar Year! Our Emerald Seminar is being held in Fort Worth, TX this year from August 10th-13th. Let me know if you want to attend this time of education, recognition, and girlfriend time!

THANK YOU to our 45 Consultants who placed wholesale orders in February to total $16,450 toward our year long Circle of Achievement Goal!! ***Alysen Dirks and Rachael Crawford*** ran with Mary Kay's Bingo challenge all 8 weeks in Jan & Feb and finished!! They earned a special virtual tour of Mary Kay Ash's office and the RRR product facility, special VIP guests, a class on social media, and more!! Alysen reported on one of our Unit Zoom Meetings that these weekly challenges kept her focused and were fun to work toward achieving--and guess what? Their month end totals were increased because of their activities!! Play the Mary Kay Games! They are meant to help you build your businesses!

Let's applaud **9 WINNERS** of the rose gold mini zippered wallet who placed $600+ wholesale orders in February! Several more of you all were close--always watch your wholesale totals! I love awarding prizes to our winners!!!

Martha Helms from Lafayette, IN
Alysen Dirks from Martinsburg, WV
Melinda Keske from Aurora, IL
Becky Meredith from Sheridan, IN
Carla Duerksen from Valley Park, MO
Marilyn Bunton from Indianapolis, IN
Katherine Soskin from Los Lunas, NM
Linda Hall from Little Rock, AR
Rachael Crawford from Caledonia, MI

In March, you can earn a fun and usable Comb & Mirror combo that is Mary Kay branded! It's foldable & is so slim to carry in your purse and it even slides into the zippered pocket of the mini wallet!!! Winners of the wallet can carry not one but two prizes to tell others about! 😀 Your orders need to total $600+ the entire month of March~~

HELLO DOUBLE CREDIT MARCH! Your wholesale orders retail amount will double when your order is placed **March 1st-15th!** Mary Kay is offering this Double Credit Promotion only for 15 days!! Orders placed from March 1st-March 15th will double toward your standing at year end in our Unit's Court of Sales AND we have a Unit Goal to reach for, too!

When all our wholesale orders hit $10,000+ to MAX OUT this promotion, I have a CASH prize for you to earn with your orders placed during these 15 days!
$225+ wholesale order earns $10~~almost your shipping fee!
$400+ wholesale order earns $15~~pays your shipping fee!
$600+ wholesale order earns $20 + Mirror Comb Combo!
$1000+ wholesale order earns $30 + Mirror Comb Combo!

FINISH YOUR STAR GOAL by March 15th!! FINISH YOUR CONSISTENCY CLUB GOAL by March 15th!

The more products you have on hand to sell, the more you sell! If you want to add products to your inventory at home, here's what you could order even in a small $225 wholesale order:
4 each Mary Kay Skin Care Cleansers & Moisturizers, 4 Mascaras, 4 Lip Glosses, 4 Lipsticks, 2 Satin Hands Pampering Sets=$226ws~~and adding 2 Shimmer Shadows, 4 Pencils, 4 Oil Free Eye Makeup Removers, 4 CC Cream Foundations, 2 Firming Eye Creams, and 1 Hydrating Body Lotion and you now have a $400 wholesale order! These are all some of my best selling products and so easy to sell!

PLUS! Look at the Phase Out flyer in this Newsletter~~stock in extras of some of the products not being made soon ~~AND also products that are increasing in price after May 16th! One of the products leaving is the Lash Love Mascara with the fine straight brush~~***Becky Meredith*** plans to contact all her customers who use that mascara and offer this special: Buy 3 Mascaras, Get a 4th FREE!

All orders that go in from March 1st-15th count double toward **YOUR** year long Court of Sales Unit Goal and **OUR** Circle of Achievement goal!!! **PLUS,** each New Consultant added to your Teams counts as 2 and your Team Building offer is good all month long--March 1st-March 31st! **PLUS,** the eStart fee is reduced to $10 not $35 all month, too!!! A great pic opens up your My Shop website that advertises this $10 eStart!!!

You can also have your interested possible team members on the zooms Thursday evenings that NSD Janis Trude leads--every Thursday this month! See the skin care & team building flyers in your Pink Link & here. Super speakers always--and there are always drawings for prizes and FREE eStarts! Send your interested possible team members to our Unit Website, too, ~~maggiebutcher.com~~lots of info in the tabs across the top and the training tab, Resource Center, no longer is password protected. You can find tons of ideas and tips on any subject in this business tool as well as your intouch site.

Let's maximize our time and efforts in March to produce our best results yet!!! Let me know if you need me---

Believing in YOU!!! 🍀 *Maggie*

Working with Accountability!

****

February High Weeks! ($300+)

Becky Meredith	$914, $329
Alysen Dirks	$737, $470
Martha Helms	$625
Rachael Crawford	$537
Carla Duerksen	$376

****

February Retail Sales, New Customers, Career Chats, Sets Sold, 30+ Products Sold in 1st 15 Days, & IPA's

Alysen Dirks	$2,342	6 New, 4 Sets, 10 IPA's
Rachael Crawford	$1,286	2 New, 10 IPA's
Becky Meredith	$1,257	4 New, 4 Sets, 10 IPA's
Martha Helms	$1,073	2 New, 30 Prods Sold, 6 IPA's
Carla Duerksen	$1,003	
Katherine Soskin	$ 908	
Kathleen Green	$ 661	
Diana Wilding	$ 224	

Maggie's Personal Retail: $2,034

I serviced 16 customers: 10 sales over $100, 8 local to me, 3 CDS, 5 orders mailed from my inventory

****

February Bucks for Building Year Long Totals!

Earn CASH this Seminar Year~See last page!

Track your activities each month in this promotion!

Martha Helms	$345
Alysen Dirks	$305
Becky Meredith	$280
Katherine Soskin	$240
Rachael Crawford	$195
Theresa Anderson	$145
Diana Wilding	$105
Sylvia Frisch	$ 80
Kathleen Green	$ 75
Carla Duerksen	$ 75
Jan Henderson	$ 55
Pat Enevoldsen	$ 45
Cheryl Snowden	$ 25
Carol Franzina	$ 15
Christine Huffman	$ 15
Ila Smith	$ 15
Charlotte Daron	$ 10

Retail Court:

February QUEEN
Alysen Dirks
$2,342.

1st Runner Up
Rachael Crawford
$1,286.

2nd Runner Up
Becky Meredith
$1,257.

3rd Runner Up
Martha Helms
$1,073.

4th Runner Up
Carla Duerksen
$1,003.

$ LOVE CHECKS $

Just for offering the Mary Kay Opportunity to others!

13% Recruiter Commission Level

Maggie Butcher	$409
Maggie's Director Check	$4,208

9% Recruiter Commission Level

Lisa Cole	$ 23

8% Recruiter Commission Level

Alysen Dirks	$ 91

6% Recruiter Commission Level

Sylvia Frisch	$ 54
Katherine Soskin	$ 30

4% Recruiter Commission Level

Diana Wilding	$ 19
Charlotte Daron	$ 11
Tracey Hagerbaumer	$ 9
Kathleen Green	$ 6

"Seminar 2026"

Court of Sales is based on the **RETAIL** value of Section 1 product you order from Mary Kay July 1-June 30. Prizes will be awarded for reaching the following courts.

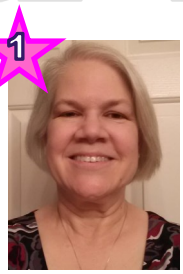
National Court	**$40,000 and up**
Princess Court	$20,000—$39,999
Maggie's Court	$10,000—$19,999

1.	Martha Helms	$13,135.
2.	Becky Meredith	$12,368.
3.	Alysen Dirks	$12,321. *
4.	Katherine Soskin	$11,937.
5.	Rachael Crawford	$10,454.
6.	Theresa Anderson	$ 8,720.
7.	Sylvia Frisch	$ 6,904. *
8.	Carla Duerksen	$ 6,786.
9.	Fariba Rahnamai	$ 6,411.
10.	Diana Wilding	$ 5,809. *

*** moved up this month**

All Unit Seminar Prizes are personally chosen for YOU from Maggie!

Emerald Seminar!
Fort Worth, TX
August 10th-August 13th



Court of Sharing is based on the **24 New Qualified* Team Members**
July 1-June 30. Prizes will be awarded for reaching the following courts.

Small Bee Pin & Bee Charm

National Court	**24**
Maggie's Court	3

Recruiter	New Team Mbrs	New Qlfd Team Mbrs
Katherine Soskin	**1**	**1**

We Invested in Product in February!

Alysen Dirks	**$1,043.**	Ruth Retzlaff	$ 522.	Darcy Pohlmann	$ 279.	Charlotte Daron	$ 226.
Rebecca Meredith	**$ 612.**	Paula Spear	$ 503.	Bonny Bray-Johnson	$ 279.	Susan Wickboldt	$ 225.
Katherine Soskin	**$ 608.**	Lori Brown	$ 491.	Helen Kennedy-Baldwin	$ 270.	Jan Henderson	$ 191.
Rachael Crawford	**$ 606.**	Sylvia Frisch	$ 419.	Kerri Russell	$ 255.	Shawna Schreiber	$ 176.
Melinda Keske	**$ 606.**	Janet Ostransky	$ 378.	Sherryl Johnson	$ 249.	Pat Enevoldsen	$ 139.
Linda Hall	**$ 603.**	Michelle Provaznik	$ 331.	LEOLA Robinson	$ 240.	Sharon Duffy	$ 133.
Marilyn Bunton	**$ 601.**	Kathleen Green	$ 317.	Linda Riley	$ 237.	Carol Franzina	$ 115.
Martha Helms	**$ 601.**	Alexis Elizondo	$ 312.	Rose Sena	$ 233.	Valerie Hoover	$ 99.
Carla Duerksen	**$ 600.**	Rebecca Reynolds	$ 293.	Rose Ann Cool	$ 232.	Paula Beyer	$ 44.
Susan Winnie	$ 587.	Sandra Minkner	$ 286.	Darlene Crawford	$ 232.	Susan Porter	$ 27.
Christine Huffman	$ 536.	Paula Stucker	$ 280.	Sophie Hermelbracht	$ 228.	Joyce Dornbier	$ 17.
						Maggie Butcher	$1,192.

CONGRATULATIONS! STAR CONSULTANTS!

Quarter 1
June 16—Sept. 15, 2025

Martha Helms	**Ruby**
Alysen Dirks	**Ruby**
Becky Meredith	**Ruby**
Katherine Soskin	**Sapphire**
Tina Robinson	**Sapphire**
Theresa Anderson	**Sapphire**
Kathleen Green	**Sapphire**
Carla Duerksen	**Sapphire**
Rachael Crawford	**Sapphire**
Diana Wilding	**Sapphire**
Maggie Butcher	**Pearl**

Quarter 2
Sept. 16—Dec. 15, 2025

Martha Helms	**Ruby**
Katherine Soskin	**Ruby**
Becky Meredith	**Sapphire**
Alysen Dirks	**Sapphire**
Theresa Anderson	**Sapphire**
Rachael Crawford	**Sapphire**
Maggie Butcher	**Pearl**

Quarter 3
Dec. 16, 2025—March 15, 2026

Sapphire	$1800
Ruby	$2400
Diamond	$3000
Emerald	$3600
Pearl	$4800

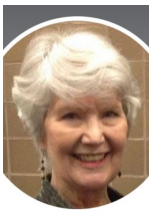
Quarter 4
March 16—June 15, 2026

Are you ready to POWERUP

Lisa Cole
Team Leader

Alysen Dirks
Star Team Builder

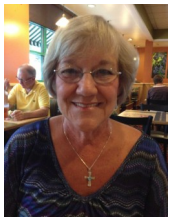
Tracey Hagerbaumer
Star Team Builder



Sylvia Frisch
Star Team Builder

Katherine Soskin
Star Team Builder

Charlotte Daron
Senior Consultant



Sharon Duffy
Senior Consultant

Kathleen Green
Senior Consultant

Diana Wilding
Senior Consultant

Spotlight on Team Builders!

Standings are updated as February 28th — this will not reflect March orders or new team members.

Team Leaders

Recruiter: Lisa Cole
Tracey Hagerbaumer
Susan Porter
Mary Susan Powers
Julie Schroder
* Ila Smith
* Shelly Smith
# Rose Sena

Star Team Builders

Recruiter: Alysen Dirks
Bonny L. Bray-Johnson
Rachael K. Crawford
Wendy Croxson
Kerri Russell
* Sheila Leach

Star Team Builders

Recruiter: Sylvia Frisch
Guadalupe Fernandez
Virginia Kerrigan
Alicia Mathney
Cheryl Snowden
Phyllis Tekyl
* Mary Allendale
* Melody Cass
* Sue Chancellor
* Debbie Shiller
# Lynette Sanchez

Recruiter: Tracey Hagerbaumer
Joyce Carrig
Rose Ann Cool
Millie Frey
Karen Humlicek
Ronda Malander
Nicole Burns
Karen Wieneke

Star Team Builders

Recruiter: Katherine Soskin
Alexis Elizondo
Cynthia Elizondo
Jan Henderson
Janet Sebolt
* Angela Moret
# Elyse H. Freed
# Denise A. Malayeri

Senior Consultants

Recruiter: Charlotte Daron
Paula Stucker

Recruiter: Sharon Duffy
Lisa Kastanek
Sheila Nelson
Shirley Gibson

Recruiter: Kathleen Green
Melissa Buckholtz
Pat Enevoldsen

Recruiter: Diana Wilding
Charlotte Daron
Linda Riley

*Inactive Member (N1,N2,N3,I1,I2,I3)
#Terminated Member
To become ACTIVE you must place a $225 wholesale order.

Follow the Career Path to Success

ARE YOU READY TO MOVE UP??

Our MK Legacy Leaders! March Celebrations

(25+ years a consultant)

Sylvia Frisch
45 years

Carolyn James
39 years

Valerie Hoover
37 years

Patti Held
33 years

Twila Ryan
30 years

Ruth Retzlaff
26 years

Denise Malayeri
25 years

BIRTHDAYS

Jennifer Kline	7th
Sheila Leach	9th
Ruth Retzlaff	10th
Denise Huston	11th
Melody Cass	13th
Paula Stucker	16th
Elaine Tucker	16th
Carla Duerksen	17th
Juliette Dixon	18th
Nicole Burns	19th
Jan Henderson	19th
Melissa Ingalls	19th
Ann Tierney	19th
Patti Held	20th
Paula Beyer	22nd
Becky Meredith	26th
Irene Morgan	31st
Katherine Soskin	31st

ANNIVERSARIES

Sylvia Frisch	45 yrs
Carolyn James	39 yrs
Valerie Hoover	37 yrs
Patti Held	33 yrs
Twila Ryan	30 yrs
Ruth Retzlaff	26 yrs
Denise Malayeri	25 yrs
Anne Ruch	23 yrs
Brenda Cosgrove	21 yrs
Kelly Johnson	20 yrs
Lucille Stone	17 yrs
Jennifer Kline	16 yrs
Barbara Rawlins	8 yrs
Mandy Betz	1 yr
Shelia Jiggetts	1 yr
Cynthia Elizondo	1 yr
Gordon Hirsch	1 yr
Ila Smith	1 yr

Let's Celebrate!!

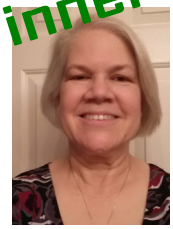
All Consultants ordering before the 20th of the month are in a drawing to win a prize!

Early Bird Winner for February
Darcy Pohlman
Plymouth, NE

Grand Days!

FEBRUARY

Winner!



Martha Helms
$240, $172, $132, $116, $116, $110, $106, $106

Becky Meredith
$710, $162, $157, $139, $130, $110

Alysen Dirks
$386, $302, $283, $246, $244, $234, $216, $122

Rachael Crawford
$266, $242, $224, $204, $134

Linda Hall
$121, $116, $112

Jan Henderson
$100

Katherine Soskin
$360, $344, $204

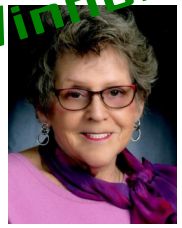
Carla Duerksen
$360, $149, $120, $116

Carol Franzina
$154

Pat Enevoldsen
$122

Helen Kennedy-Baldwin
$155

Winner!



Kathleen Green
$142, $118, $104, $101

PHASE OUTS

The following products will phase out **May 16, 2026**, and any available quantities will move to while supplies last.

TimeWise Matte 3D Foundation
All Shades

TimeWise Luminous 3D Foundation
All Shades

Mary Kay Blending Sponge

Lash Love Fanorama Mascara

Lash Love Mascara

Mary Kay Gel Semi-Matte Lipstick
Midnight Red

Mary Kay Waterproof Lip Liner
Pink Nude

SECTION 2:

- **TimeWise Luminous 3D Foundation Samplers**
- **TimeWise Matte 3D Foundation Samplers**
- **Mary Kay Gel Semi-Matte Lipstick** (Midnight Red)
- **Lash Love Sample Wands**, pk./6

UPCOMING PRICE ADJUSTMENTS
FOR SELECT PRODUCTS

BEAUTY TOOLS

DESCRIPTION	CURRENT PRICE	NEW PRICE (AS OF MAY 16)
Mary Kay® Eyebrow/Eyeliner Brush	$10.00	$12.00
Mary Kay Petite Palette®	$10.00	$12.00
Mary Kay® Mask Applicator	$12.00	$14.00
Mary Kay® Liquid Foundation Brush	$14.00	$16.00
Mary Kay® Blending Brush	$16.00	$18.00
Mary Kay Perfect Palette®	$20.00	$24.00

BODY CARE

DESCRIPTION	CURRENT PRICE	NEW PRICE (AS OF MAY 16)
Mint Bliss™ Energizing Lotion for Feet & Legs	$12.00	$14.00
Mary Kay® Apple & Almond Scented Shower Gel	$16.00	$20.00
Mary Kay® Apple & Almond Scented Body Lotion	$16.00	$20.00
Mary Kay® Berry & Vanilla Scented Shower Gel	$16.00	$20.00
Mary Kay® Berry & Vanilla Scented Body Lotion	$16.00	$20.00
Mary Kay® 2-In-1 Body Wash & Shave	$18.00	$20.00
Mary Kay® Hydrating Lotion	$18.00	$20.00
White Tea & Citrus Satin Body® Revitalizing Shea Scrub	$22.00	$26.00
White Tea & Citrus Satin Body® Indulgent Shea Wash	$22.00	$26.00
White Tea & Citrus Satin Body® Silkening Shea Lotion	$22.00	$26.00
Hello, Clean (Includes 2-In-1 Body Wash & Shave and Hydrating Lotion)	$36.00	$40.00

COLOR COSMETICS

DESCRIPTION	CURRENT PRICE	NEW PRICE (AS OF MAY 16)
Mary Kay Chromafusion® Eye Shadow	$8.00	$10.00
Mary Kay® Waterproof Eyeliner	$14.00	$16.00
Mary Kay® Precision Brow Liner	$14.00	$16.00
Mary Kay® Volumizing Brow Tint	$14.00	$16.00
Mary Kay® Clear Brow Styling Gel	$14.00	$16.00
Mary Kay Chromafusion® Blush	$14.00	$16.00
Mary Kay Chromafusion® Contour	$14.00	$16.00
Mary Kay Chromafusion® Highlighter	$14.00	$16.00
Mary Kay® Waterproof Lip Liner	$14.00	$16.00
Mary Kay® Ultimate Mascara™	$16.00	$18.00
Mary Kay® Waterproof Liquid Eyeliner Pen	$18.00	$20.00
Lash Intensity® Mascara	$18.00	$20.00
Mary Kay Unlimited® Lip Gloss	$18.00	$20.00
Mary Kay® Translucent Loose Powder	$18.00	$22.00
Mary Kay® Silky Setting Powder	$20.00	$22.00
Mary Kay® Supreme Hydrating Lipstick	$20.00	$22.00
Mary Kay® Foundation Primer Sunscreen Broad Spectrum SPF 15*	$20.00	$22.00
Mary Kay® Makeup Finishing Spray by Skindinävia	$20.00	$24.00

SKIN CARE

DESCRIPTION	CURRENT PRICE	NEW PRICE (AS OF MAY 16)
Beauty Blotters® Oil-Absorbing Tissues, pk./75	$8.00	$10.00
Clear Proof® Blemish Control Toner*	$18.00	$20.00
Mary Kay® Oil-Free Eye Makeup Remover	$20.00	$22.00
TimeWise® Miracle Set® The Go Set (Normal/Dry and Combination/Oily)	$28.00	$30.00
TimeWise® Targeted-Action® Toning Lotion	$36.00	$38.00
Mary Kay Clinical Solutions® C + Resveratrol Line-Reducer	$38.00	$40.00
Mary Kay Clinical Solutions® Ferulic + Niacinamide Brightener	$38.00	$40.00
Mary Kay Clinical Solutions® PHA + AHA Resurfacer	$38.00	$40.00
Mary Kay Clinical Solutions® HA + Ceramide Hydrator	$38.00	$40.00
TimeWise Repair Volu-Firm The Go Set®	$38.00	$40.00
Clear Proof® Acne System	$56.00	$60.00
TimeWise Replenishing Serum C+E®	$60.00	$64.00
TimeWise Repair® Volu-Firm® Set	$225.00	$230.00
TimeWise Repair® Ultimate Volu-Firm® Set	$343.00	$348.00

FRAGRANCE

DESCRIPTION	CURRENT PRICE	NEW PRICE (AS OF MAY 16)
Thinking of You® Eau de Parfum	$36.00	$40.00
Enchanted Wish® Eau de Toilette	$40.00	$42.00
Domain® Cologne Spray	$42.00	$45.00
Bella Belara® Eau de Parfum	$44.00	$46.00
Belara® Eau de Parfum	$44.00	$46.00
Forever Diamonds® Eau de Parfum	$46.00	$48.00
Live Fearlessly® Eau de Parfum	$48.00	$50.00
MK High Intensity® Cologne Spray	$46.00	$50.00
MK High Intensity Ocean® Cologne Spray	$46.00	$50.00
MK High Intensity® Sport Cologne Spray	$46.00	$50.00
Cityscape® Cologne Spray	$56.00	$60.00

*Over-the-counter drug product

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MARY KAY

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Mary Kay® Hydrating Cream Mask

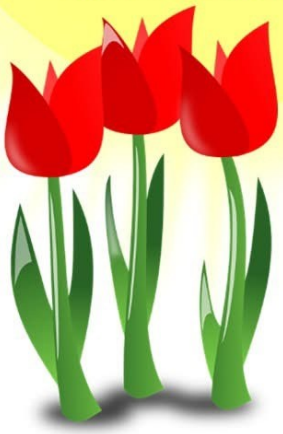
Deliver a hydration surge to your skin anytime with this amazing, skin-refreshing, no-rinse mask. Superstar ingredients including shea butter, glycerin and hyaluronic acid calms, smooths, renews and hydrates your skin for 12 hours!
Can be used on your face, plus your hands, elbows, and knees too!

Use Options: •*Apply a thin layer to face/neck after cleansing. Leave on for 20 minutes, then gently massage in any remaining mask.*
•*Apply a thick layer and leave on overnight for a truly dreamy experience.*
•*Pre-Makeup Mask in the morning for a dewy start, with no sticky afterfeel, and oo-la-la skin all day!*

Build Customers for Life!

Summer Issue of • • • • • The Look

Set your customers up with Sensational Summer Looks by enrolling them in the mailing of the Look Catalog, Summer 2026.



Save time & money!! You can enroll just one or everyone. There is no limit on the number of customers you can enroll!

PLUS...you can order the new summer products early! It's so easy…

Go to InTouch...Business Tools...Preferred Customer Program...Quick Enroll.

BONUS! Enrolled customers receive a ***special sample inside***.

Enroll your customers!

Enrollment dates:
March 16 - April 17, 2026

Mails May 7, 2026

"Be a go-getter. Give the world the best you have, and the best will come back to you."

Mary Kay WISDOM

SO YOU NEED HELP WITH... *Dark Circles*

Eye Makeup Remover

Help prevent dark circles by gently taking off eye makeup to minimize harsh rubbing.

Hydrogel Eye Patches

Treat yourself to this spa experience 2-3 times a week in order to hydrate, depuff, and brighten your eye area.

Undereye Corrector

Immediately neutralizes and color corrects blue-purple and blue-ish undereye dark circles. Infused with licorice extract shown to reduce a key cause of discoloration to help brighten the undereye area. Creates a long-wearing, smooth base under concealer.

Eye Renewal Cream

Our best eye cream helps with puffiness, dark circles, fine lines and wrinkles, sagging, and crepiness around the eyes.

TimeWise® Miracle Set®

The absolute best way to take care of your skin, including your eyes, is with a skincare set that focuses on brightening and evening skin tone.

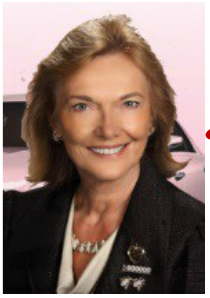
Order of Application

- **Cleanser:** Daytime & Nighttime
- **Exfoliator:** 2-3x per week
- **Mask:** 2-3x per week
- **Toner** Daytime & Nighttime
- **Booster(s):** Daytime and/or Nighttime
- **Serums:** Daytime & Nighttime
- **Eye Cream:** Daytime & Nighttime
- **Retinol** Nighttime
- **Additional:** Wrinkle Limiter, Acne Treatment, Barrier Restore
- **Moisturizer:** Daytime & Nighttime
- **SPF:** Every morning or every 2 hours if in the sun

The $322 vs $450 Tipping Point

$322 Retail Order	$450 Retail Order
✓ 30% Discount	✓ 50% Discount
✓ $225 Wholesale	✓ $225 Wholesale
— Less inventory	$128 MORE retail product

Same cost. More product at $450.



Apple Corps
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Unit Website: maggiebutcher.com

To the Cadillac Unit Consultant...

BUCKS FOR BUILDING YEAR LONG PROMOTION!

Earn CASH from me each month or cash credit saved for your MK Career event registration & expenses~~$$ mailed monthly or "banked" until year end---you choose!

Consistent Efforts in Selling & Team Building are rewarded!

- ◊ $25 for New Qualified Great Start Team Member~~$600+ Wholesale in first 4 months
- ◊ $10 for New Team Member who starts with $225+ Active Wholesale Order
- ◊ Consistency Club: $700+ws/3months~must order 2/3 months: Prize $25 CASH or Gift Card
- ◊ 4-Quarter Consistency Club Winners Earn Additional $25 at Year End
- ◊ Quarterly Star Consultants earn $25 CASH for Sapphire $1800 Level
- ◊ Additional $5 for each higher Star WS Level: Ruby – Pearl
- ◊ 4-Quarter Star Consultants Earn Additional $25 at Year End
- ◊ $5 each month for reporting 3+ Grand $100 Days
- ◊ $10 each month for reporting 10+ Grand $100 Days
- ◊ $5 each month for reporting Retail Sales $500+
- ◊ $10 each month for reporting Retail Sales $1000+
- ◊ $20 each month for reporting Retail Sales $2000+
- ◊ $5 each month for reporting 6+ new customers
- ◊ $5 each month for reporting 6+ Career Chats
- ◊ $5 each month for reporting 30+ products sold in first 15 days

CONSISTENCY CLUB

July 1st, 2025 - June 30th, 2026

TWO ways to win a $25 Target Gift Card or Cash Check/Credit **Added to your Bucks For Building total!** Order $225 EACH MONTH during the 3 month contest OR $700 Total for all 3!

Must order 2 of the 3 months!