Maggie's Apple Corps

You can count the seeds in an apple, but only God can count the apples in a seed! Release God's potential in YOU today!

$400,000 CIRCLE OF ACHIEVEMENT — **JULY 2025—June & Year End Results**

Seminar Top 10 Court of Sales 2025

July 1st, 2024—June 30th, 2025

Applause to our Unit $10,000+ Retail Court of Sales Consultants!

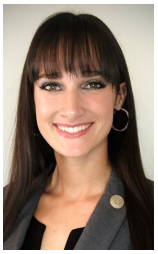
Earned Special Rosette Ribbon & Special Prize!

Queen of Sales
Martha Helms
$26,893
Princess Court!

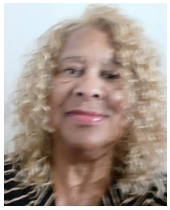
#2 Sales
Alysen Dirks
$24,397
Princess Court!

#3 Sales
Becky Meredith
$17,807

#4 Sales
Katherine Soskin
$16,196



#5 Sales
Rachael Crawford
$15,244



Tina Robinson

Kathleen Green

Carla Duerksen

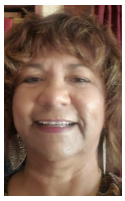
Jan Henderson

Diana Wilding

Honorable Mention:
Sylvia Frisch

Unit Court of Sharing

Katherine Soskin
2 New



Lisa Cole
1 New

Linda Hall
1 New

Janet Chisolm-Richard
1 New

Retail Court:

June QUEEN
Alysen Dirks
$2,690.

1st Runner Up
Becky Meredith
$1,775.

2nd Runner Up
Martha Helms
$1,578.

3rd Runner Up
Rachael Crawford
$1,254.

Hello to All!

We finished out our Mary Kay year with 57 Consultants ordering products to service your customers, use your self, and give as gifts ~~working diligently resulting in $30,919 wholesale dollars in production. We also finished in the $400,000 Circle of Achievement with $435,000 retail ordered by all of you for the year! Many of you ordering more than once to help our Unit meet our year long goals!! I was focused on finishing the increased requirements to earn our 21st Pink Cadillac and with EVERYONE's help, we did it!! I knew it would be a stretch to meet this goal~~I've driven a Pink Cadillac for 40 years~I'm SO THANKFUL to all of you for stepping up to keep us in Cadillac status! So many of you knew that this is the last gas engine model before GM changes to all electric vehicles, too. It takes an exceptional TEAM and outstanding customers to qualify for a career car. THANK YOU for your steadfast loyalty to our Unit and to Mary Kay! THANK YOU for trusting me as your leader and for stretching and rallying!!! Praising God! Whether you order once a year or every month, you ALL made a difference in reaching our year long Unit Circle of Achievement & Cadillac goals!

And now...drum roll...$10,000+ consultants will receive a special rosette ribbon and special prize---Here are our TOP 10 Consultants for the 2024-2025 Seminar Year: recognizing the retail amount ordered:

Martha Helms from Lafayette, IN----------$26,893
Alysen Dirks from Kalispell, MT----------$24,397
Becky Meredith from Sheridan, IN----------$17,807
Katherine Soskin from Los Lunas, NM----------$16,196
Rachael Crawford from Caledonia, MI----------$15,244

Leola Robinson from Osceola, AR
Kathleen Green from Villa Ridge, MO
Carla Duerksen from Valley Park, MO
Jan Henderson from Los Lunas, NM
Diana Wilding from Whitestown, IN
Honorable Mention: Sylvia Frisch from Austin, TX

Court of Sharing---3+ Great Start Qualified to earn a rosette ribbon & prize:

Katherine Soskin from Los Lunas, NM----------2
Lisa Cole from Deer Lodge, MT----------1
Linda Hall from Little Rock, AR----------1
Janet Chisolm-Richard from Summerville, SC---1

Happy New Mary Kay Seminar Year!! A few changes are happening this year as we start July --one being that the June Power Up prize was the last of that promotion so I am so thrilled to recognize 20 consultants (inc me!) who earned the pink sparkly Mary Kay branded beverage bottle!! Using it is a super mobile advertisement! So proud of these consultants---see their pics in the Recognition tab---many placing a second order to earn that prize & help our Unit!!

Look at your Bucks For Building flyer on the last page! I have added more ways for you to earn CASH as your rewards & prizes for sales and for team building! PRINT OUT the last page of this Newsletter OR go to our Unit Website--maggiebutcher.com--and look for it on the Contests tab to print out there!! Bucks For Building is your focus this Seminar Year! Learn how to earn CASH for your selling and team building efforts! You can use your cash for company events expenses or I will send a check to you next July for you to use at your discretion. Many consultants save for a special family trip, etc, so track your CASH prizes--print out the Bucks flyer! It's a NEW YEAR!!

Feeling grateful, humbled, and BLESSED to have the privilege of being YOUR Sales Director! I'm excited to celebrate our achievements in Charlotte, NC at Seminar in a few weeks!

💗 ***Maggie***

4th QUARTER STAR CONSULTANTS

March 16—June 15, 2025

Martha Helms
Diamond Star
Total Stars on Her Ladder
109

Alysen Dirks
Ruby Star
Total Stars on Her Ladder
55

Linda Hall
Ruby Star
Total Stars on Her Ladder
35

Katherine Soskin
Ruby Star
Total Stars on Her Ladder
36

Sylvia Frisch
Sapphire Star
Total Stars on Her Ladder
173

Becky Meredith
Sapphire Star
Total Stars on Her Ladder
115

Theresa Anderson
Sapphire Star
Total Stars on Her Ladder
8

Ila Smith
Sapphire Star
Total Stars on Her Ladder
1

Rachael Crawford
Sapphire Star
Total Stars on Her Ladder
5

Maggie Butcher
Pearl Star
Total Stars on Her Ladder
165

CONGRATULATIONS! STAR CONSULTANTS!

Quarter 1 June 16—Sept. 15, 2024	
Alysen Dirks	Pearl
Martha Helms	Ruby
Becky Meredith	Sapphire
Rachael Crawford	Sapphire
Tina Robinson	Sapphire
Linda Hall	Sapphire
Kathleen Green	Sapphire
Katherine Soskin	Sapphire
Maggie Butcher	Pearl

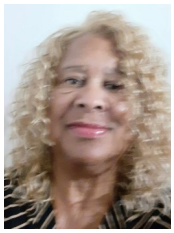
Quarter 2 Sept. 16—Dec. 15, 2024	
Alysen Dirks	Diamond
Martha Helms	Diamond
Becky Meredith	Sapphire
Rachael Crawford	Sapphire
Katherine Soskin	Sapphire
Maggie Butcher	Pearl

Quarter 3 Dec. 16, 2024—March 15, 2025	
Martha Helms	Ruby
Becky Meredith	Sapphire
Rachael Crawford	Sapphire
Alysen Dirks	Sapphire
Katherine Soskin	Sapphire
Maggie Butcher	Pearl

Quarter 4 March 16—June 15, 2025	
Martha Helms	Diamond
Alysen Dirks	Ruby
Linda Hall	Ruby
Katherine Soskin	Ruby
Sylvia Frisch	Sapphire
Becky Meredith	Sapphire
Theresa Anderson	Sapphire
Ila Smith	Sapphire
Rachael Crawford	Sapphire
Maggie Butcher	Pearl

"Power Your Sales" June Winners!

($700 wholesale or more)



Tina Robinson

Becky Meredith

Martha Helms

Alysen Dirks

Rachael Crawford

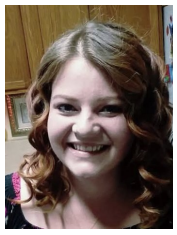
Linda Hall

Christine Huffman

Linda Zollar

Cheryl Lumpkins

Katherine Soskin



Ila Smith

Diana Wilding

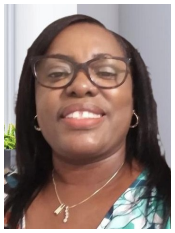
Kimberlee Self

Jill Yuill

Carla Duerksen

Ruth Retzlaff

Kathleen Green

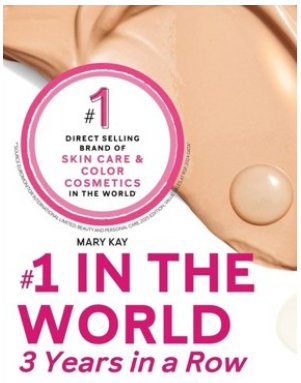


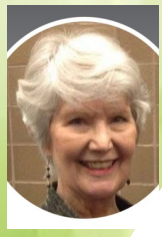
Theresa Anderson

Paula Spear

We Invested in Product in June!

Tina Robinson	**$1,600.**	**Carla Duerksen**	**$ 702.**	Sylvia Frisch	$ 399.	Laura Wenger	$ 240.
Rebecca Meredith	**$1,452.**	**Ruth Retzlaff**	**$ 702.**	Joyce Dornbier	$ 357.	Elaine Tucker	$ 238.
Martha Helms	**$1,449.**	**Kathleen Green**	**$ 701.**	Carol Franzina	$ 352.	Sybil Wagner	$ 230.
Alysen Dirks	**$1,405.**	**Theresa Anderson**	**$ 701.**	Teresa Johnson	$ 335.	Wendy Croxson	$ 230.
Rachael Crawford	**$1,196.**	**Paula Spear**	**$ 701.**	Peggy Kitchens	$ 333.	Rebecca Shirey	$ 228.
Linda Hall	**$1,099.**	Bethany Butcher	$ 620.	Fariba Rahnamai	$ 320.	Phyllis Teykl	$ 226.
Christine Huffman	**$ 760.**	Jennifer Kline	$ 483.	Lisa Cole	$ 302.	Mandy Betz	$ 120.
Linda Zollar	**$ 753.**	Pat Enevoldsen	$ 470.	Twila Ryan	$ 283.	Valerie Hoover	$ 117.
Cheryl Lumpkins	**$ 719.**	Diane Neelly	$ 467.	Karen Wieneke	$ 257.	Connie Hervey	$ 100.
Katherine Soskin	**$ 711.**	Anne Ruch	$ 465.	Kimberly Jones	$ 255.	Sue Chancellor	$ 94.
Ila Smith	**$ 708.**	Sarah Schuman	$ 444.	Linda Thompson	$ 250.	Sheila Leach	$ 79.
Diana Wilding	**$ 706.**	Shelli Billingsley	$ 444.	Elyse Freed	$ 241.	Mary Goshert	$ 64.
Kimberlee Self	**$ 705.**	Denise Huston	$ 444.	Rose Ann Cool	$ 240.	Helen Kennedy-Baldwin	$ 50.
Jill Yuill	**$ 704.**	Jan Henderson	$ 408.	Nancy Diaz	$ 240.	Mary Little	$ 42.
						Maggie Butcher	$2,982.

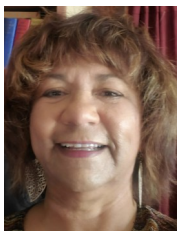




Sylvia Frisch
Team Leader

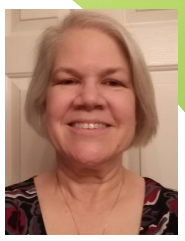
Tracey Hagerbaumer
Team Leader

Katherine Soskin
Team Leader



Lisa Cole
Team Leader

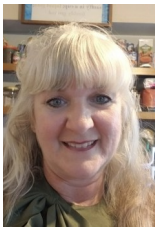
Alysen Dirks
Team Leader



Martha Helms
Star Team Builder

Becky Meredith
Star Team Builder

Janet Chisolm-Richard
Senior Consultant



Charlotte Daron
Senior Consultant

Carla Duerksen
Senior Consultant

Kathleen Green
Senior Consultant

Linda Hall
Senior Consultant

Diana Wilding
Senior Consultant

Spotlight on Team Builders!

Standings are updated as June 30th — this will not reflect July orders or new team members.

Team Leaders

Recruiter: Sylvia Frisch
Sue Chancellor
Alicia Mathney
Lynette Sanchez
Debbie Shiller
Cheryl Snowden
Phyllis Tekyl
* Melody Cass
* Guadalupe Fernandez
* Virginia Kerrigan
# Mary Allendale
# Elizabeth Gomez
# Shonda Hollier

Recruiter: Tracey Hagerbaumer
Joyce A. Carrig
Rose Ann Cool
Ronda S. Malander
Karen E. Wieneke
* Millie I. Frey
# Nicole A. Burns

Recruiter: Katherine Soskin
Elyse H. Freed
Jan Henderson
Denise A. Malayeri
Angela Moret
Janet Sebolt
* Cynthia Elizondo
* Gordon Hirsch

Star Team Builders

Recruiter: Lisa Cole
Tracey Hagerbaumer
Rose Sena
Ila Smith
Shelly Smith
* Susan Porter
* Julie Schroder
# Mary Muller
# Mary Susan Powers

Recruiter: Alysen Dirks
Rachael K. Crawford
Wendy Croxson
Sheila Leach
* Bonny L. Bray-Johnson
* Kerri Russell

Recruiter: Martha Helms
Kimberly Jones
Jennifer Kline
Linda Thompson
* Sue Bellaver

Recruiter: Rebecca Meredith
Melissa Ingalls
Vickie L. Proksch
Merlene L. Sorenson
* Hollie J. Tenerowicz

Senior Consultants

Recruiter: Janet Chisolm-Richard
Eva Johnson

Recruiter: Charlotte Daron
Paula Stucker

Recruiter: Carla Duerksen
Barbara Rawlins

Recruiter: Kathleen Green
Pat Enevoldsen
* Melissa Buckholtz
# Viola Kroeger

Recruiter: Linda Hall
Angela Stewart

Recruiter: Diana Wilding
Charlotte Daron
* Linda Riley

*Inactive Member (N1,N2,N3,I1,I2,I3)
#Terminated Member
To become ACTIVE you must place a $225 wholesale order.

Our MK Legacy Leaders! July Celebrations

(25+ years a consultant)

Vickie Keever
44 years

Kimberlee Self
37 years

Kristie Bourke
33 years

Evelyn Jones
32 years

Janice Sherrill
32 years

Fariba Rahnamai
28 years

Denise Huston
26 years

Paula Beyer
25 years

Alysen Dirks
25 years

BIRTHDAYS

Carolyn Fletcher	3rd
Lucille Stone	4th
Barbara Rawlins	8th
Phyllis Teykl	14th
Connie Percifield	15th
Bonny Bray-Johnson	22nd
Bethany Butcher	31 yrs

ANNIVERSARIES

Vickie Keever	44 yrs
Kimberlee Self	37 yrs
Kristi Bourke	33 yrs
Evelyn Jones	32 yrs
Jancie Sherrill	32 yrs
Fariba Rahnamai	28 yrs
Becky Louton	27 yrs
Denise Huston	26 yrs
Paula Beyer	25 yrs
Alysen Dirks	25 yrs
Linda Zollar	23 yrs
Sophie Hermelbracht	23 yrs
Helen Kennedy-Baldwin	21 yrs
Andrea Baker	20 yrs
Michelle Provaznik	14 yrs
Lisa Kastanek	10 yrs
Hollie Tenerowicz	8 yrs
Rosa Sena	6 yrs
Lynn Smith	5 yrs
Angela Moret	4 yrs
Julie Schroder	4 yrs

Let's Celebrate!!

Grand Days! JUNE

When we have 13+ Consultants in this drawing, prizes are TWO $25 CASH Drawing Winners And we DO have 13+ Consultants --:)

Winner!

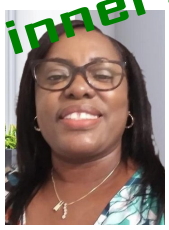
Carla Duerksen
$220, $200, $152

Becky Meredith
$338, $230, $168, $144, $140, $134, $130, $120, $112, $107

Martha Helms
$400, $221, $148, $146, $138, $130, $118, $111, $110

Alysen Dirks
$365, $274, $273, $258, $242, $234, $172, $140, $124, $112

Winner!



Theresa Anderson
$165, $125, $108

Angela Stewart
$116

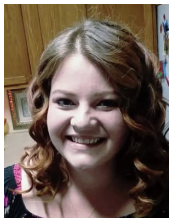
Linda Hall
$138, $102

Christine Huffman
$130

Katherine Soskin
$105

Joyce Dornbier
$338, $108

Rachael Crawford
$650, $390, $117



Ila Smith
$156, $116, $107

Sylvia Frisch
$404, $149

Jan Henderson
$298, $150

Working with Accountability!

****

June High Weeks! ($300+)

Alysen Dirks	$914, $721, $679
Rachael Crawford	$1,040
Becky Meredith	$568, $525, $366
Martha Helms	$678, $394

****

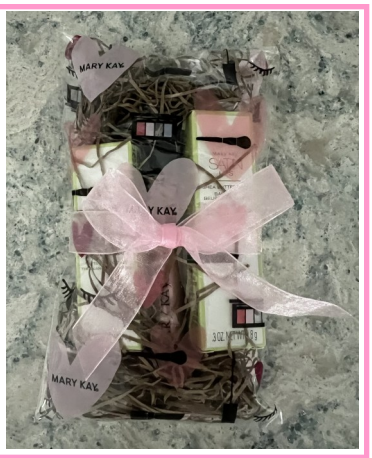
June Retail Sales, Sets Sold, New Customers, & IPA's

		Sets	New Cust	IPAs
Alysen Dirks	$2,690	2	5	
Becky Meredith	$1,775	7	2	10
Martha Helms	$1,578	2		7
Rachael Crawford	$1,254	1	3	
Carla Duerksen	$ 762	2		
Diana Wilding	$ 720			
Christine Huffman	$ 702			
Ila Smith	$ 678	1		
Joyce Dornbier	$ 517			
Jan Henderson	$ 462			
Theresa Anderson	$ 398			
Kathleen Green	$ 263			

Maggie's Personal Retail: $2,229

I serviced 19 customers: 73 sales over $100, 9 local to me, 4 CDS, 6 orders mailed from my inventory

This is the gift I always have ready at every selling appointment ~~many times our customers need a usable gift and YOU have it so it makes you customer's shopping so easy! Satin Lips Set and a lip gloss~~the cello bag comes FREE when your SET is ordered~~add a little shred of some kind and a bow—don't forget your business card in the back! My gift price is $39~~treat your customers like you want to be treated!!



A BIG WELCOME TO OUR NEW CONSULTANTS!

We are so glad you are building your business with our team!

New Consultant
Cheryl Lumpkins
Indianapolis, IN
Maggie Butcher's Team

****

June Bucks for Building Year Long Totals!

Look at the CASH earned this Seminar Year~
Track your activities each month in this promotion!

Martha Helms	$674
Alysen Dirks	$596
Becky Meredith	$485
Rachael Crawford	$400
Katherine Soskin	$293
Carla Duerksen	$230
Kathleen Green	$228
Theresa Anderson	$155
Diana Wilding	$153
Linda Hall	$130
Jan Henderson	$125
Pat Enevoldsen	$123
Ila Smith	$ 95
Christine Huffman	$ 73
Helen Kennedy-Baldwin	$ 10
Joyce Dornbier	$ 5

All Consultants ordering before the 20th of the month are in a drawing to win a prize!

Early Bird Winner for June
Becky Shirey
Lady Lake, FL

$ LOVE CHECKS $

Just for offering the Mary Kay Opportunity to others!

13% Recruiter Commission Level

Maggie Butcher	$1,133
Maggie's Director Check	$9,900

9% Recruiter Commission Level

Sylvia Frisch	$110
Katherine Soskin	$ 58
Tracey Hagerbaumer	$ 45

8% Recruiter Commission Level

Alysen Dirks	$120
Martha Helms	$ 79

6% Recruiter Commission Level

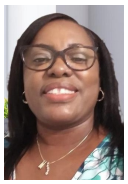
Lisa Cole	$ 43

4% Recruiter Commission Level

Kathleen Green	$ 19

April—May—June 2025 Consistency Club Winners!

~~Prize is $25 CASH, a Gift Card or Bucks~~


Theresa Anderson

Rachael Crawford

Alysen Dirks

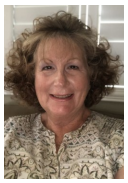
Carla Duerksen

Pat Enevoldsen

Kathleen Green

Linda Hall

Martha Helms


Jan Henderson

Joyce Dornbier

Nancy Diaz

Becky Meredith

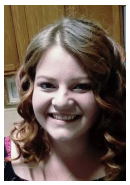
Carol Franzina

Katherine Soskin

Diana Wilding

Jennifer Kline

Ruth Retzlaff

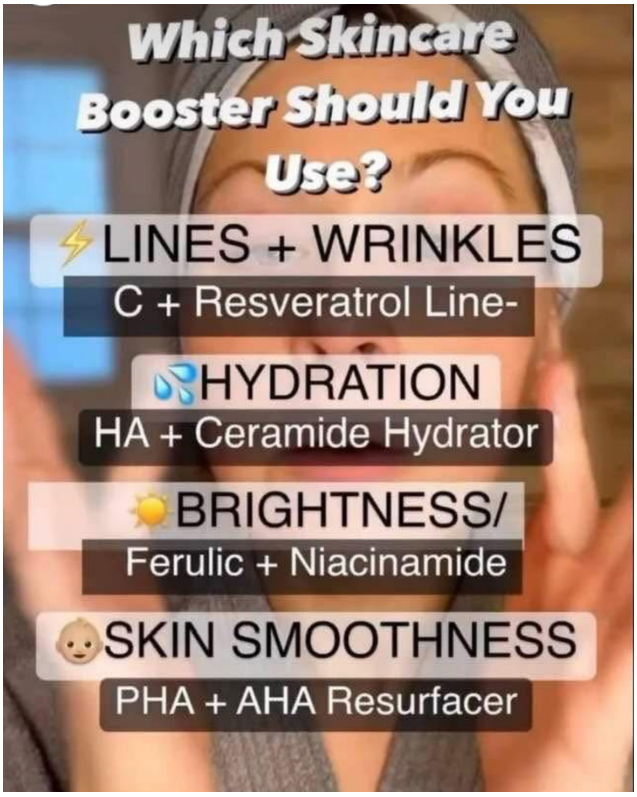

Ila Smith

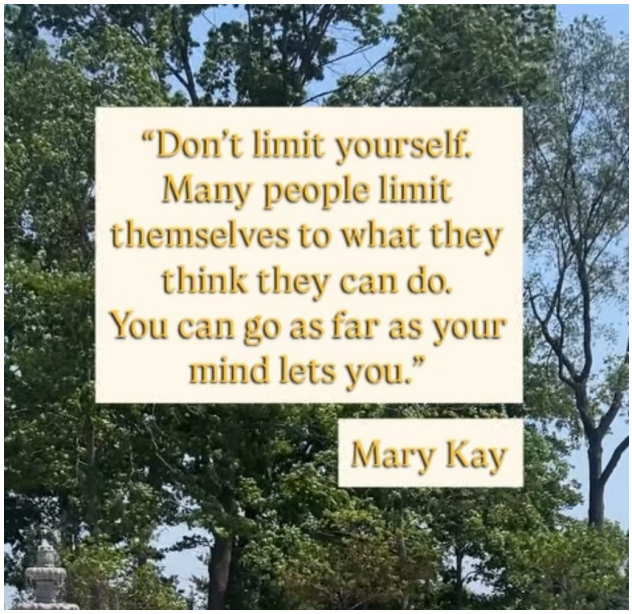
Sybil Wagner

Becky Meredith has been our Unit's Ambassador for many years and she just received this prestigious pin from the Mary Kay Ash Foundation. This foundation supports research for women's cancers and has donated more than $96 million to women's shelters and domestic violence service providers in the United States. You can support this foundation every time you order as Becky does and many of us do. This is the foundation I support on your behalf at Christmas instead of gifts to you

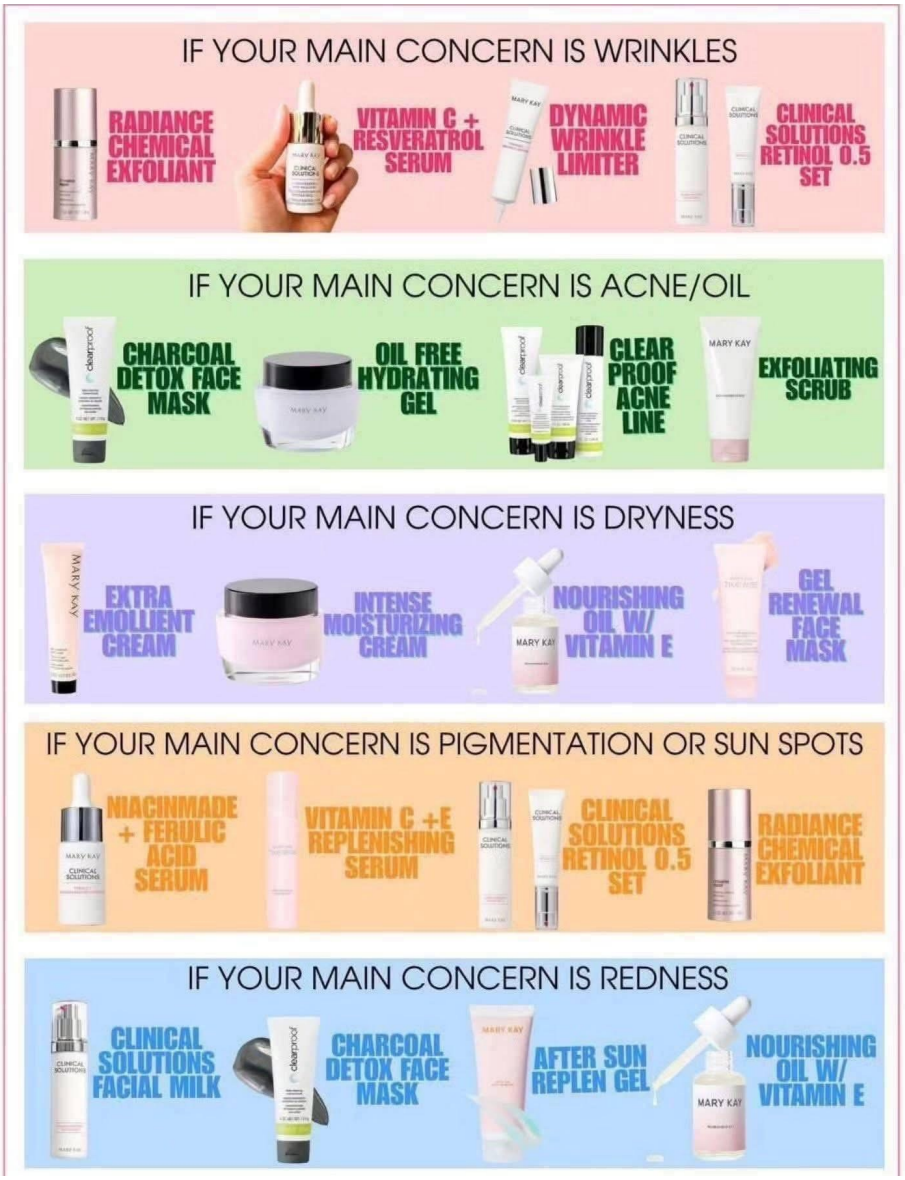
Power UP & GROW is your theme for the New Year! This is a TWO month challenge—you must order $600+ wholesale in BOTH July and August to earn this cool Party Packed set of 4 pairs of earrings!! This challenge creates consistency in your business and we all know that "consistency + persistency = success" ~ quote from Mary Kay!!

Earn this Mary Kay Packed Party Earring Set and 400 Star Credits!

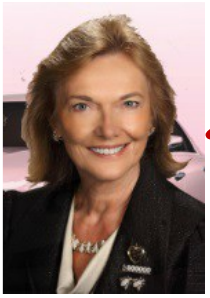

Which Skincare Booster Should You Use?
LINES + WRINKLES
C + Resveratrol Line-
HYDRATION
HA + Ceramide Hydrator
BRIGHTNESS/
Ferulic + Niacinamide
SKIN SMOOTHNESS
PHA + AHA Resurfacer


"Don't limit yourself. Many people limit themselves to what they think they can do. You can go as far as your mind lets you."
Mary Kay

POWER UP & GROW
MARY KAY
star consultant Program
+
400 star credits
Earn this Mary Kay Packed Party Earring Set & 400 Star Credits!
Place a $600 wholesale order in July AND August to earn the 4 pairs of MK earrings PLUS 400 STAR credit points!


IF YOUR MAIN CONCERN IS WRINKLES
RADIANCE CHEMICAL EXFOLIANT
VITAMIN C + RESVERATROL SERUM
DYNAMIC WRINKLE LIMITER
CLINICAL SOLUTIONS RETINOL 0.5 SET
IF YOUR MAIN CONCERN IS ACNE/OIL
CHARCOAL DETOX FACE MASK
OIL FREE HYDRATING GEL
CLEAR PROOF ACNE LINE
EXFOLIATING SCRUB
IF YOUR MAIN CONCERN IS DRYNESS
EXTRA EMOLLIENT CREAM
INTENSE MOISTURIZING CREAM
NOURISHING OIL W/ VITAMIN E
GEL RENEWAL FACE MASK
IF YOUR MAIN CONCERN IS PIGMENTATION OR SUN SPOTS
NIACINMADE + FERULIC ACID SERUM
VITAMIN C +E REPLENISHING SERUM
CLINICAL SOLUTIONS RETINOL 0.5 SET
RADIANCE CHEMICAL EXFOLIANT
IF YOUR MAIN CONCERN IS REDNESS
CLINICAL SOLUTIONS FACIAL MILK
CHARCOAL DETOX FACE MASK
AFTER SUN REPLEN GEL
NOURISHING OIL W/ VITAMIN E

Layer Your Skincare Like a Pro!
1.CLEANSER
2.TONER
3.SERUMS
4.MOISTURIZER
5.SUNSCREEN
6.EYE CREAM
MARY KAY
Pink SUCCESS



Apple Corps
Maggie Butcher

Sr. Sales Director
904 Lindgren Blvd.
Sanibel Island, FL 33957
Phone: 317-509-6014
Email: butchermaggie@gmail.com
Unit Website: maggiebutcher.com

To the Cadillac Unit Consultant...

BUCKS FOR BUILDING YEAR LONG PROMOTION!!
Earn CASH from me each month or cash credit saved for your Career Conference and/or Seminar Registrations & Expenses!

$$$ mailed monthly or "banked" until year end---you choose!

Consistent Efforts in Selling & Team Building are rewarded!

- $25 for New Great Start Team Member~~$600+ Wholesale in first 4 months
- $10 for New Team Member who starts with $225+ Active Wholesale Order
- Q-Consistency Club: $700+ws/3months~must order 2/3 months: Prize can be $25 CASH or Gift Card
- 4-Quarter Consistency Club Winners Earn Additional $25 at Year End
- 4-Quarter Star Consultants earn $25 CASH for Sapphire $1800 Level
- Additional $5 for each higher Star WS Level: Ruby – Pearl
- 4-Quarter Stars Earn Additional $25 at Year End
- $5 each month for reporting 3+ Grand $100 Days
- $5 each month for reporting retail sales $500+
- $5 each month for reporting 5+ new customers
- $5 each month to our Queen of Wholesale: $500+
- $5 each month for total wholesale orders $1000+
- $5 each month to our Queen of Sharing: 2+ Agreements
- $5 each month for reporting 30+ products sold in first 15 days
- $10 each month for reporting 10+ Grand $100 Days
- $10 each month for reporting Retail Sales $1000+
- $20 each month for reporting Retail Sales $2000+