Maggie's Apple Corps

You can count the seeds in an apple, but only God can count the apples in a seed! Release God's potential in YOU today!

2025 Unit Goal: $500,000 CIRCLE OF ACHIEVEMENT **NOVEMBER 2024—October Results**

"Power Your Sales" October Winners!

($700 wholesale or more)

Alysen Dirks

Martha Helms

Katherine Soskin

Becky Meredith

Rachael Crawford

GOAL: $500,000!!

- $500,000
- $400,000
- $300,000
- $200,000
- $100,000

YTD SALES As of 10/31/24 $151,054

On-Target $tar Consultants!

2nd Quarter - September 16 - December 15, 2024

Contest Credit Needed

Name	Wholesale $ +	Sapphire	Ruby	Diamond	Emerald	Pearl
Alysen Dirks	$2,354.50	STAR!!!	$45.50	$645.50	$1,245.50	$2,445.50
Martha Helms	$2,000.50	STAR!!!	$399.50	$999.50	$1,599.50	$2,799.50
Katherine Soskin	$1,276.50	$ 523.50	$1,123.50	$1,723.50	$2,323.50	$3,523.50
Rebecca Meredith	$1,276.00	$ 524.00	$1,124.00	$1,724.00	$2,324.00	$3,524.00
Rachael Crawford	$ 777.00	$1,023.00	$1,623.00	$2,223.00	$2,823.00	$4,023.00
Jan Henderson	$ 664.00	$1,136.00	$1,736.00	$2,336.00		
Christine Huffman	$ 561.50	$1,238.50	$1,838.50	$2,438.50		
Elaine Cunningham	$ 518.00	$1,282.00	$1,882.00	$2,482.00		
Diana Wilding	$ 439.50	$1,360.50	$1,960.50	$2,560.50		
Maggie Butcher	$2,842.50		STAR!!!	$ 157.50	$ 757.50	$1,957.50

You can do it! A Power Start or a Perfect Start will help you get there!

Hello to All Our Apple Corps Consultants!

We had 31 Consultants place wholesale orders in Double Credit October to total $14,401~~thank you to each of you who needed products to service your customers and also wanted to add to your end of year Sales Court standing as well as support our year long Unit Goal by ordering during double credit!! Hurrah to our 6 consultants meeting the $700+ ws Power Up! challenge earning the very cool pink fabric insulated bag: Katherine Soskin, Martha Helms, Alysen Dirks, Rachael Crawford, Becky Meredith and me! That will be a super fun way to carry products or even your lunch!! This month your Power Up! prize with $700+ ws from MK is a pretty scarf with a very subtle Mary Kay embroidered on the corner ~~love every month's prize from Mary Kay this Power Up year!!

Plus, **Katherine, Martha, and Becky** are on-target to earn the Power UP! year long prize which is the calendar pictured on the left above that can be used year after year! It is a daily motivational message of Mary Kay's words! What a keepsake AND to start your day in a positive way!

WOW! 26 winners in my October Giveaway Promotion! I am mailing out your New Winter Product Prizes!! Here are our winners:

$2000+ earning all 4 categories: ALYSEN DIRKS & MARTHA HELMS
$800+~~KATHERINE SOSKIN
$600+~~RACHAEL CRAWFORD & BECKY MEREDITH
$400+~~JAN HENDERSON
$225+~~Christy Bailey, Ruth Retzlaff, Suzanne Kucharczyk, Krystee LeBlanc, Valerie Hoover, Linda Thompson, Merlene Sorenson, Carolyn Fletcher, Kelly Johnson, Ann Tierney, Mary Susan Powers, Carla Duerksen, Janice Sherrill, Kris Bourke, Kay Ann Coy, Hollie Tenerowicz, Valorie Schroeder, Shelly Smith, Kathleen Green, Mary Muller, & Darlene Crawford

Welcome back to *Jessica Woodson* who many of you know from the Indy area~~she loves the products and misses them at wholesale & is hoping to attract some former customers back to her new business again & build new ones, too!

You can order the New Winter Products on Nov 10th if you participated in the Winter Preferred Customer Program or were a Star Consultant last Quarter!! November 15th is the date that All Consultants can order these new products: Dynamic Wrinkle Limiter, 2 new lip liner shades in Lilac Violet & Tangerine, new Satin Hands Set & Hand Cream in Citrus Lilac (very light & nice), & 3 new eye defining pencils in Amethyst,
Emerald (like a teal), and a cool Copper shade!

Join the Zoom Meetings this month for selling tips shared by our Top Consultants! Many are planning Open Houses for their customers & sharing super ideas, etc.!! See the Facts flyer on the new Wrinkle Limiter product that is a muscle relaxer targeting the lines between our brows, crows feet around eyes, and forehead lines!! This will be a really popular product with all our customers!! Price is $58 retail!! And work the pictured Nov Income Producing Activities (IPAs) Contest on the Contests tab in our Unit website--maggiebutcher.com --and the site is no longer password protected. Earn some usable business building prizes from me--flyer is attached to your Pink Links, too!

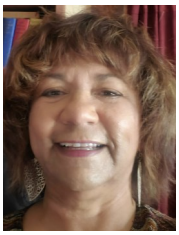
Tom does all our drawings--and this month our Grand $100 Day winners are **Martha Helms and Alysen Dirks!** Martha's name was in the drawing 6 times and Alysen's name was in the drawing 12 times! When your Grand Day is $200 your name goes in twice, etc. Sometimes a consultant with just one or two entries is a winner!! Be a participant!!! When you sell $100 or more in a DAY, let me know with a text, email, or voicemail! Also, always get your monthly total retail sold, skin care sets sold, new customers added, and IPAs to me by the 4th or 5th of the following month. Drawings & prizes are awarded then.

Go to your InTouch page to learn about a new promotion adding 61 New Customers to your customer base in Nov & Dec!!! That's 30 each month!! I'll have an EXTRA PRIZE for adding 30 each month---what a goal to shoot for! Ask for referrals and have your clients bring friends who do not already have a consultant to your Holiday Open House events!

Let's have a super selling and team building November & produce our best ever totals! Lots of gifts sold, & new team members is our goal! I am so thankful for YOU in my life and for our Mary Kay business connection!! Let's tell our customers how much we value their business & friendship, too! Thank them with a special note & extra gift!

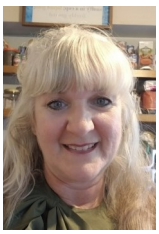
You know I BELIEVE IN YOU!!! *Maggie*

Tracey Hagerbaumer
Star Team Builder

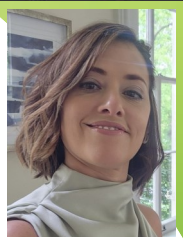


Lisa Cole
Star Team Builder

Alysen Dirks
Senior Consultant



Charlotte Daron
Senior Consultant



Carla Duerksen
Senior Consultant

Pat Enevoldsen
Senior Consultant

Kathleen Green
Senior Consultant

Martha Helms
Senior Consultant

Becky Meredith
Senior Consultant

Katherine Soskin
Senior Consultant

Diana Wilding
Senior Consultant

Spotlight on Team Builders!

Standings are updated as October 31st — this will not reflect November orders or new team members.

Star Team Builders

Recruiter: Lisa Cole
Mary Muller
Mary Susan Powers
Shelly Smith
* Tracey Hagerbaumer
* Julie Schroder
* Rose Sena
# Susan Porter

Recruiter: Tracey Hagerbaumer
Joyce A. Carrig
Rose Ann Cool
Karen Humlicek
Karen E. Wieneke
* Nicole A. Burns
* Millie I. Frey
* Ronda S. Malander

ARE YOU READY TO MOVE UP??

Senior Consultants

Recruiter: Charlotte Daron
Paula Stucker
* Becky Louton
# Diane Fricker

Recruiter: Alysen Dirks
Rachael K. Crawford
Wendy Croxson
* Bonny L. Bray-Johnson
* John Dirks
* Skylar Eberhart
* Sheila Leach
* Kasey Patton
* Kerri Russell

Recruiter: Carla Duerksen
Barbara Rawlins

Recruiter: Pat Enevoldsen
Kristi Bourke
Kelly Johnson

Recruiter: Kathleen Green
Pat Enevoldsen
Viola Kroeger
Melissa Buckholtz

Senior Consultants

Recruiter: Martha Helms
Linda Thompson
* Sue Bellaver
* Jennifer Kline
# Kimberly Jones

Recruiter: Rebecca Meredith
Merlene L. Sorenson
Hollie J. Tenerowicz
* Vickie L. Proksch
* Yvonne Vandervort
# Marta Bennett
# Melissa Ingalls
# Christy Kriese

Recruiter: Katherine Soskin
Jan Henderson
* Anita Dansker
* Elyse H. Freed
* Denise A. Malayeri
* Janell Sebolt
# Towanda Anderson
# Johanna Esquibel
# Angela Moret

Recruiter: Diana Wilding
Charlotte Daron
* Linda Riley

*Inactive Member (N1,N2,N3,I1,I2,I3)
#Terminated Member
To become ACTIVE you must place a $225 wholesale order.

"Seminar 2025"

Court of Sales is based on the **RETAIL** value of Section 1 product you order from Mary Kay July 1-June 30. Prizes will be awarded for reaching the following courts.

Radiant Rose Ring

National Court	**$40,000 and up**
Princess Court	$20,000—$39,999
Maggie's Court	$10,000—$19,999

1.	Martha Helms	$12,466.
2.	Alysen Dirks	$12,083. *
3.	Becky Meredith	$ 7,177.
4.	Katherine Soskin	$ 6,812. *
5.	Rachael Crawford	$ 5,427. *
6.	Tina Robinson	$ 4,449.
7.	Kathleen Green	$ 4,424.
8.	Jan Henderson	$ 3,524. *
9.	Carla Duerksen	$ 3,101.
10.	Linda Hall	$ 2,440.

*** moved up this month**

All Unit Seminar Prizes are personally chosen for YOU from Maggie!

Commit to listening to the Million Dollar Messenger daily. The Million Dollar Messenger is a daily message from a million dollar unit Director or National Sales Director. The calls are 15 min or less (I often listen in the car or on a walk). Dial 641-715-3900, when prompted, enter 44336#.

Court of Sharing is based on the **24 New Qualified* Team Members**

July 1-June 30. Prizes will be awarded for reaching the following courts.

Small Bee Pin & Bee Charm

National Court	**24**
Maggie's Court	3

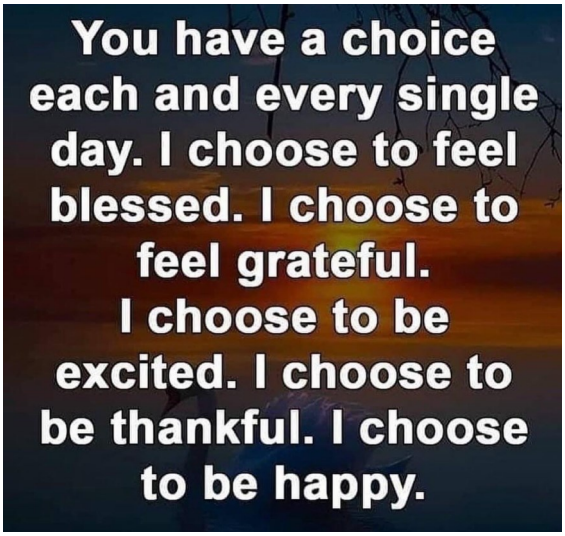
Recruiter	New Team Mbrs	New Qlfd Team Mbrs

We Invested in Product in October!

Alysen Dirks	**$2,030.**	Kelly Johnson	$ 273.	Hollie Tenerowicz	$ 232.	Christy Bailey	$ 226.
Martha Helms	**$2,001.**	Carla Duerksen	$ 268.	Darlene Crawford	$ 230.	Merlene Sorenson	$ 226.
Katherine Soskin	**$1,002.**	Kathleen Green	$ 267.	Ruth Retzlaff	$ 229.	Carolyn Fletcher	$ 225.
Rebecca Meredith	**$ 730.**	Kristi Bourke	$ 263.	Janice Sherrill	$ 227.	Kimberlee Self	$ 92.
Rachael Crawford	**$ 710.**	Mary Muller	$ 262.	Krystee LeBlanc	$ 226.	Joyce Dornbier	$ 67.
Jan Henderson	$ 466.	Suzanne Kucharczyk	$ 248.	Mary Susan Powers	$ 226.	Viola Kroeger	$ 40.
Ann Tierney	$ 291.	KayAnn Coy	$ 236.	Shelly Smith	$ 226.	Maggie Butcher	$2,143.
Valorie Smith	$ 281.	Valerie Hoover	$ 236.	Linda Thompson	$ 226.		

CONGRATULATIONS! STAR CONSULTANTS!

Quarter 1 June 16—Sept. 15, 2024	Quarter 2 Sept. 16—Dec. 15, 2024	Quarter 3 Dec. 16, 2024—March 15, 2025	Quarter 4 March 16—June 15, 2025
Alysen Dirks — Pearl			
Martha Helms — Ruby			
Becky Meredith — Sapphire			
Rachael Crawford — Sapphire			
Tina Robinson — Sapphire			
Linda Hall — Sapphire			
Kathleen Green — Sapphire			
Katherine Soskin — Sapphire			
Maggie Butcher — Pearl			



November Celebrations

BIRTHDAYS

Pamela Craney	3rd
Guirlene Durosier	8th
Linda Thompson	12th
Alysen Dirks	14th
Jacqueline Washington	22nd
Ronda Malander	23rd
Kasey Patton	28th
Sybil Wagner	30th

ANNIVERSARIES

Maggie Butcher	41 yrs
Elizabeth Bauer	23 yrs
Kimberly Jones	21 yrs

Let's Celebrate!!

Grand Days! October

When we have 13+ consultants enter, 2 drawings for $25 each prizes!!

Winner!

Martha Helms
$116, $110, $110, $108, $102, $100

Becky Meredith
$140, $120, $116

Diana Wilding
$172, $112

Katherine Soskin
$134, $130, $118

Pat Enevoldsen
$174

Carla Duerksen
$165, $108

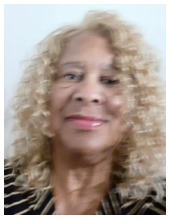
Kathleen Green
$232, $227, $168, $124

Winner!

Alysen Dirks
$428, $261, $198, $182, $152, $128, $114, $110

Christine Huffman
$230

Kelly Johnson
$260



Tina Robinson
$110

Jan Henderson
$320

Working with Accountability!

****

October High Weeks! ($300+)

Alysen Dirks	$608, $521, $499
Kathleen Green	$551
Jan Henderson	$374

****

October Retail Sales, Sets Sold, New Customers & IPAs!

		Sets	New Cust	IPAs or Bingo
Alysen Dirks	$1,928	4	10	9
Kathleen Green	$ 751			
Martha Helms	$ 671			
Carla Duerksen	$ 588			
Diana Wilding	$ 556			
Jan Henderson	$ 542			
Theresa Anderson	$ 400			
Katherine Soskin	$ 382			
Becky Meredith	$ 378			
Pat Enevoldsen	$ 292			
Rachel Crawford	$ 284		2	1
Christine Huffman	$ 230			

Maggie's Personal Retail: $1,582

I serviced 16 customers: 6 sales over $100, 3 local to me, 2 CDS, 11 orders mailed from my inventory

****

October Bucks for Building Year Long Totals!

Alysen Dirks	$196
Martha Helms	$164
Kathleen Green	$103
Becky Meredith	$100
Rachael Crawford	$ 85
Katherine Soskin	$ 78
Diana Wilding	$ 58
Carla Duerksen	$ 50
Christine Huffman	$ 48
Pat Enevoldsen	$ 43
Jan Henderson	$ 40
Linda Hall	$ 35

All Consultants ordering before the 20th of the month are in a drawing to win a prize!

Early Bird Winner for October

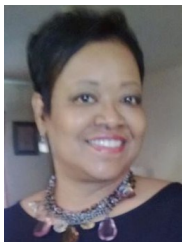
Merlene Sorenson
From Greenfield, IN

Retail Court:

October QUEEN
Alysen Dirks
$1,928.

A BIG WELCOME TO OUR NEW CONSULTANTS!

We are so glad you are building your business with our team!



New Consultant
Jessica Woodson
Indianapolis, IN
Maggie Butcher's Team

$ LOVE CHECKS $

Just for offering the Mary Kay Opportunity to others!

13% Recruiter Commission Level

Maggie Butcher	$303
Maggie's Director Check	$3,651

9% Recruiter Commission Level

8% Recruiter Commission Level

6% Recruiter Commission Level

4% Recruiter Commission Level

Lisa Cole	$ 29
Alysen Dirks	$ 28
Pat Enevoldsen	$ 21
Katherine Soskin	$ 19
Becky Meredith	$ 18
Martha Helms	$ 9
Kathleen Green	$ 2

TO-DO IN NOVEMBER

TOP 10 LIST:

1. Collect a "WISH LIST" from everyone!

2. Hold or participate in a Holiday Open House or hold Holiday Coffees for your customers or decorate your trunk & take your Open House to them!

3. Make certain that you have sufficient inventory on your shelf to meet the needs of your customers, your new appointments and those extra gift service opportunities you'll be offering!

4. Offer your Gift Service! Many employers, women and particularly husbands would love to have you be their personal Shopper! Most don't think about their holiday gift needs until mid-December or after! Why not give them the opportunity to check that off their list in November knowing that you will handle all their shopping and wrapping!

5. Offer the 12 Days of Christmas. This is great for men for the woman in his life or women for the man in her life or for college students away from home or elderly family members in assisted living or for children to hide with clues each day for mom!

6. Make your own holiday shopping list of Mary Kay gifts! What a great opportunity to do all your own holiday shopping for half price! Consider everyone you'll need gifts for—family, friends, neighbors, teachers, hair dresser, manicurist, children's friends, just in case gifts, etc.

7. Fragrance is a top selling item at Christmas. Introduce Fragrance by collecting Fragrance Surveys. Just number a sheet of paper from 1-20. Put across the top of the page: Name, Phone Number and Favorite Fragrance Choice. Invite customers to receive a fragrance of their choice at half-price by collecting options of 20 women to choose their favorite fragrance. Give her sample vials of each Fragrance. Now you have 20 women to follow-up with for Fragrance Sales and Makeovers!

8. Carry a basket of Stocking Stuffers! Everyone is always looking for them!

9. Say to those women you would like to work with: I don't know about you but where I live, it almost breaks the bank just to go to the grocery store. It can take two incomes and then some just to make ends meet. The cost of living has risen tremendously but our income may remain the same. I believe everyone needs a backup plan: A way to make extra money for the little surprises that comes our way. 98% of those who lost their jobs did not have a back-up plan. In Mary Kay Cosmetics, we are able to help other people look and feel better about themselves while also providing for our families. I would love to invite you to receive one item at half-price by just listening in on a 30-40 minute webinar to learn about our business either for yourself or someone you may know.

10. Take time to count your many blessings! You are certainly on my list!

"I know (Mary Kay Ash) would be filled with

gratitude

seeing each and every one of YOU carrying on her legacy."

RYAN ROGERS
CEO AND MARY KAY ASH'S GRANDSON

LTD! This Season

LIMITED EDITION EYE LINER $14

amethyst copper emerald

new stunning, shimmering metallic shades in our famous waterproof formula

LIMITED EDITION IF YOU BELIEVE PERFUME $40

bergamot pink muguet sandalwood

perfectly noted with woods and citrus and the best dupe to Dolce Gabana's light blue perfume

LIMITED EDITION CITRUS LILAC SATIN HANDS PAMPERING SET $38

CITRUS LILAC HAND CREAM $12

our best selling satin hands pampering set is here with a new scent for a limited time with hints of orange and soft floral notes of lilac

LIMITED EDITION LIP LINER $14

tangerine violet lilac

two new bold stunning shades in our famous waterproof formula

EXPRESS YOUR SHINE WITH METALLIC LINES.

IGNITE YOUR INNER ARTIST
with our most loyal eyeliners, now in stunning, shimmering limited-edition metallic shades. Rain or shine, this long-lasting eyeliner glides smoothly along delicate skin on eyes and stays in place for hours.

NEW! **Limited-Edition* *Mary Kay*® Waterproof Eyeliner** in **Amethyst, Emerald** and **Copper, $14 each**

EXPERIENCE NEW SCENT-SATIONS.

Engage your senses by wrapping your hands in the same softening care you know and love, now enlivened by brightening hints of orange and soft floral notes of lilac.

New! **Limited-Edition* Citrus Lilac *Satin Hands*® Pampering Set, $38**

Set includes a fragrance-free protecting softener, a scented shea cream and a scented shea scrub.

MEET YOUR DREAM CREAM.
This winter, revive hands from their dehydrated hibernation with a revitalizing hand cream that leaves skin feeling renewed and looking instantly healthier.

New!
Limited-Edition* Citrus Lilac *Satin Hands*® Nourishing Shea Cream, $12

The way I understand it...Filler is a restorative product. Slow release retinol- And hyaloronic acid and elastomers to plump- and it's great for around the lip area, plus all 6 wrinkle zones.

This is a relaxer. It has 3 totally unique ingredients specifically designed to relax wrinkles caused by facial expressions (without freezing your face or hurting) its specific for 3 zones- forehead, between eyebrows and outer crows feet.

So basically we need them both 🤣🙌

Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter

A no-needle alternative to relax the appearance of expression lines.

- Clinically shown to be 76% as effective as a widely used wrinkle-relaxing injection treatment.
- Visibly reduces lines in the areas of the frontalis (forehead), extended crow's-feet (toward the temples) and glabella (between the brows) in as little as four weeks (28 days)!

With continued use, wrinkles appear 36% smoother in the forehead and extended crow's-feet (toward the temples) areas and 30% smoother in between the brows after eight weeks.

To Use:

- Before applying daily moisturizer in the morning and evening, apply a thin layer to wrinkles on the forehead, between the brows and on the temples (extended outer eye area where the crow's-feet fan out). Avoid the eye area, including the upper eye, eyelid up to the brow bone, undereye, lower lashline and the direct outer corner.

"Wasting time
is often unconscious,
and because it is unconscious,
it must be consciously
thought of. So don't
take six months to do
what you can do in
two or three at the most."

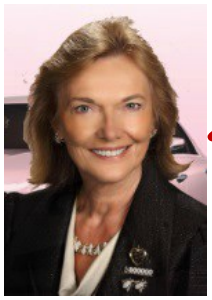
Mary Kay

Mary Kay National Area Fall Advance Class

November 13, 2024

RESERVA LA FECHA

Clase del evento Avance de otoño del Área Nacional Mary Kay



Apple Corps
Maggie Butcher

Sr. Sales Director
904 Lindgren Blvd.
Sanibel Island, FL 33957
Phone: 317-509-6014
Email: butchermaggie@gmail.com
Unit Website: maggiebutcher.com

To the Cadillac Unit Consultant...

Earn CASH from me each month or cash credit saved for your Career Conference and/or Seminar Registrations & Expenses!

$$$ mailed monthly or "banked" until year end---you choose!

Consistent Efforts in Selling & Team Building are rewarded!

Bucks For Building Year Long Promotion

- **$50 for New Team Member who starts with a $600+ WS Order**
- **$20 for New Team Member who starts with a $225+ WS Order**
- **Q-Consistency Club Prize can be $25 CASH or Target Gift Card**
- **Q-Star Consultants earn $25 CASH for Sapphire $1800 Level**
- **Additional $5 for each higher Star level: Ruby – Pearl**
- **$5 each month your Retail Sales are over $500**
- **$5 each month for reporting 3 or more Grand Days**
- **$5 each month for 5+ New Customers**
- **$10 each month your Retail Sales are over $1000**
- **$20 each month your Retail Sales are over $2000**

Must have your total Retail Sold, Sets Sold, & Grand Days reported by the 5th of the following month to be credited with these Cash Prizes!

WS	Skin Care Sets	Retail	Prize
$225	1	$300	$ 5
$400	3	$600	$10
$600	6	$1000	$15
$800	8	$1300	$20
$1000	10+	$1500	$25

PERFECT 12

Choose your track to run!

Perfect 12: 12 parties (or 60 faces), 12 shares, $1,200 ws
Perfect 8: 8 parties (or 40 faces), 8 shares, $800 ws
Perfect 6: 6 parties (or 30 faces), 6 shares, $600 ws
Perfect 4: 4 parties (or 20 faces), 4 shares, $400 ws

REWARDS:

Perfect 12: $50
Perfect 8: $30
Perfect 6: $20
Perfect 4: $10