Maggie's Apple Corps

Maggie Butcher
Independant Senior
Cadillac Sales Director

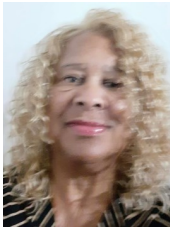
You can count the seeds in an apple, but only God can count the apples in a seed! Release God's potential in YOU today!

2025 Unit Goal: $500,000 CIRCLE OF ACHIEVEMENT — **AUGUST 2024—July Results**

"Power Your Sales" July Crossbody Bag Winners!

($700 wholesale or more)

Alysen Dirks



Tina Robinson

Martha Helms

Carla Duerksen

Becky Meredith

Bonny Bray-Johnson

Rachael Crawford

On-Target $tar Consultants!

1st Quarter - June 16 - September 15, 2024

Contest Credit Needed

GOAL: $500,000!!

- $500,000
- $400,000
- $300,000
- $200,000
- $100,000

YTD SALES As of 7/31/24 **$26,041**

Name	Wholesale $ + Team Building*	Sapphire	Ruby	Diamond	Emerald	Pearl
Alysen Dirks	$4,156.40				STAR!!!	$ 643.60
Linda Hall	$1,270.20	$ 529.80	$1,129.80	$1,729.80	$2,329.80	$3,529.80
Rachael Crawford	$1,262.00	$ 538.00	$1,138.00	$1,738.00	$2,338.00	$3,538.00
Bonny Bray-Johnson	$1,063.25	$ 736.75	$1,336.75	$1,936.75	$2,536.75	$3,736.75
Tina Robinson	$1,041.00	$ 759.00	$1,359.00	$1,959.00	$2,559.00	$3,759.00
Rebecca Meredith	$1,016.80	$ 783.20	$1,383.20	$1,983.20	$2,583.20	$3,783.20
Martha Helms	$ 913.10	$ 886.90	$1,486.90	$2,086.90	$2,686.90	$3,886.90
Carla Duerksen	$ 730.50	$1,069.50	$1,669.50	$2,269.50	$2,869.50	$4,069.50
Christine Huffman	$ 723.70	$1,076.30	$1,676.30	$2,276.30	$2,876.30	$4,076.30
Katherine Soskin	$ 672.75	$1,127.25	$1,727.25	$2,327.25	$2,927.25	$4,127.25
Lisa Kastanek	$ 620.00	$1,180.00	$1,780.00	$2,380.00	$2,980.00	$4,180.00
Pat Enevoldsen	$ 617.50	$1,182.50	$1,782.50	$2,382.50	$2,982.50	$4,182.50
Yvonne Vandervort	$ 612.00	$1,188.00	$1,788.00	$2,388.00	$2,988.00	$4,188.00
Kathleen Green	$ 610.90	$1,189.10	$1,789.10	$2,389.10		
John Dirks	$ 610.65	$1,189.35	$1,789.35	$2,389.35		
Carolyn James	$ 545.00	$1,255.00	$1,855.00	$2,455.00		
Janet Ostransky	$ 531.00	$1,269.00	$1,869.00	$2,469.00		
Jan Henderson	$ 479.00	$1,321.00	$1,921.00	$2,521.00		
Teresa Johnson	$ 453.25	$1,346.75	$1,946.75	$2,546.75		
Maggie Butcher	$1,877.65	STAR!!!	$ 522.35	$1,122.35	$1,722.35	$2,922.35

You can do it! A Power Start or a Perfect Start will help you get there!

Hello and Happy NEW Seminar Year to You All!!

Thank you to our 33 consultants who placed wholesale orders in July to start their consistency in selling to their customers!! Every order always counts toward our year long unit goal, too--and it was a privilege again to represent all your businesses in the $400,000 Circle of Achievement in Dallas in Dallas at Seminar! What a great time we enjoyed again in an Airbnb that allowed us all to stay together and just love every minute!!

Enjoy all the pics!! And more info on your Unit Zoom Meetings every Monday at 5:30pm Eastern Time!! Just click on the same link that I send every week at the top of each Pink Link--at the correct time in your time zone.

I shopped for 3 Prizes to award to 3 consultants:

1. Consultant who sells the most CLEANSERS & MOISTURIZERS!
2. Consultant who sells the most LIP GLOSSES & LIPSTICKS!
3. Consultant who sells the most SATIN HANDS PAMPERING SETS!

Let me know if you were a team player in selling the above products The last week of July while I was in Dallas at Seminar! Hope YOU were selling lots!!

July's IPAs prizes are new graphics from Erin Marlowe--so let me know if you worked that contest to keep you on track with your sales & team building efforts. August's IPAs prizes will be New Fall Products that I can order early to award to YOU when you choose to work this contest. It is pictured and in the Contests tab on our website! Our TOP consultants always use it to give them more tips on how to work each month~~and I love to reward their efforts. Win/win again for all!!! :) Print out the August IPAs contest & earn prizes from me every month AND $$ in the Bucks For Building!!

The Grand $100 Day winners for July are Becky Meredith and Linda Hall!! Please let me know when you sell $100 in a DAY!! Your business needs recognition!! And if you ordered wholesale products in July, YOU are on-target for the July-August-September Consistency Club! Order $700 total in the 3 months!! Your prize is a $25 Target or Amazon Gift Card or $25 added to your Bucks For Building Year Long total or a check from me!! Sell to Order to Win!

Look back to your August, 2023 retail sales total---I challenge YOU to increase that number by 13%!! You'll earn $13 extra Bucks!! You can do it!!

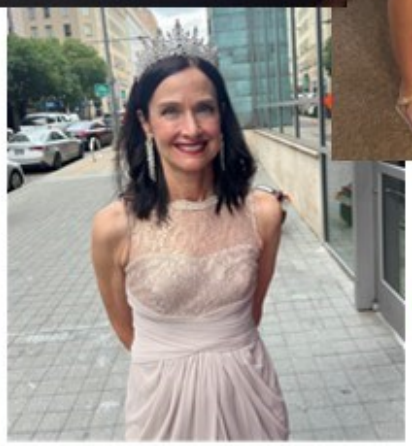
The August Power Up! prize for your $700ws order is a fun family game prize of Mary Kay branded dominoes & playing cards! What fun! Hope many of you will want to earn that prize, too--and just keep selling so you need to order to replace your products or use the Customer Delivery Service!! Use the Special Deals Flyer, too--as it is perfect for back to school sales! Here's how you can use your Mary Kay branded deck of cards at your parties and facials: *When they ask you a question about the business, the customer gets to choose a card. And let them choose a card for each referral as well. At the end, they add up their points and whoever has the most wins a prize!!*

Let's have our BEST August yet! Challenge yourself to beat your selling and team building efforts from 2023 by 13% or more---YOUR business will benefit and you'll start this New Year off right!!! Track your efforts!!!

Believing in YOU for our Unit's BEST August! Power UP in August!

🩷 *Maggie*

14-karat yellow gold ring featuring a beautiful 9.35-carat green amethyst surrounded by a halo of 26 round brilliant-cut diamonds and accented with two blue topaz.



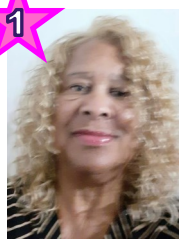
Seminar 2024

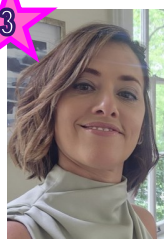
"Seminar 2025"

Court of Sales is based on the **RETAIL** value of Section 1 product you order from Mary Kay July 1-June 30. Prizes will be awarded for reaching the following courts.

Radiant Rose Ring

National Court	**$40,000 and up**
Princess Court	$20,000—$39,999
Maggie's Court	$10,000—$19,999





1.	Tina Robinson	$2,198.
2.	Alysen Dirks	$1,857.
3.	Carla Duerksen	$1,461.
4.	Bonny Bray-Johnson	$1,454.
5.	Becky Meredith	$1,446.
6.	Martha Helms	$1,426.
7.	Rachael Crawford	$1,401.
8.	Christine Huffman	$ 991.
9.	Teresa Johnson	$ 906.
10.	Jan Henderson	$ 700.

All Unit Seminar Prizes are personally chosen for YOU from Maggie!

Court of Sharing is based on the **24 New Qualified* Team Members**

July 1-June 30. Prizes will be awarded for reaching the following courts.

Small Bee Pin & Bee Charm

National Court	**24**
Maggie's Court	3

Recruiter	New Team Mbrs	New Qlfd Team Mbrs

We Invested in Product in July!

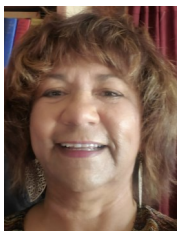
Tina Robinson	**$1,041.**	Teresa Johnson	$ 453.	Kathleen Green	$ 259.	Bethany Butcher	$ 225.
Alysen Dirks	**$ 929.**	Jan Henderson	$ 350.	Elaine Tucker	$ 254.	Pat Enevoldsen	$ 217.
Carla Duerksen	**$ 731.**	Julie Schroder	$ 327.	Pamela Craney	$ 251.	Anne Ruch	$ 166.
Bonny Bray-Johnson	**$ 727.**	Ivalue Patterson	$ 323.	Deborah Schafer	$ 242.	Bonnie Uber	$ 64.
Rebecca Meredith	**$ 701.**	Linda Hall	$ 318.	Tracey Hagerbaumer	$ 233.	Hollie Tenerowicz	$ 48.
Martha Helms	**$ 701.**	Vickie Proksch	$ 308.	Sarah Schuman	$ 229.	Sheila Leach	$ 28.
Rachael Crawford	**$ 701.**	Nicole Burns	$ 301.	Jacqueline Washington	$ 229.	Sheila Nelson	$ 21.
Christine Huffman	$ 496.	Carol Cissell	$ 282.	Merlene Sorenson	$ 226.	Joyce Dornbier	$ 17.
						Maggie Butcher	$1,610.

CONGRATULATIONS! STAR CONSULTANTS!

Quarter 1 June 16—Sept. 15, 2023		Quarter 2 Sept. 16—Dec. 15, 2023		Quarter 3 Dec. 16, 2023—March 15, 2024		Quarter 4 March 16—June 15, 2024	
Becky Meredith	Pearl	Becky Meredith	Diamond	Alysen Dirks	Pearl	Alysen Dirks	Pearl
Martha Helms	Emerald	Martha Helms	Diamond	Martha Helms	Ruby	Martha Helms	Diamond
Alysen Dirks	Emerald	Alysen Dirks	Diamond	Becky Meredith	Sapphire	Tina Robinson	Ruby
Theresa Anderson	Ruby	Katherine Soskin	Ruby	Diana Wilding	Sapphire	Katherine Soskin	Sapphire
Katherine Soskin	Sapphire	Theresa Anderson	Sapphire	Christine Huffman	Sapphire	Towanda Anderson	Sapphire
Christine Huffman	Sapphire	Rachael Crawford	Sapphire	Maggie Butcher	Pearl	Becky Meredith	Sapphire
Jan Henderson	Sapphire	Maggie Butcher	Pearl			Bonny Bray-Johnson	Sapphire
Maggie Butcher	Emerald					Maggie Butcher	Pearl

Alysen Dirks
Elite Team Leader

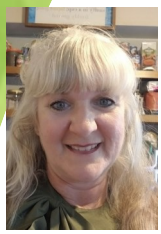
Katherine Soskin
Team Leader



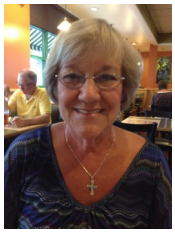
Lisa Cole
Star Team Builder

Tracey Hagerbaumer
Star Team Builder

Becky Meredith
Star Team Builder



Charlotte Daron
Senior Consultant



Sharon Duffy
Senior Consultant

Kathleen Green
Senior Consultant

Martha Helms
Senior Consultant

Christine Huffman
Senior Consultant

Diana Wilding
Senior Consultant

Spotlight on Team Builders!

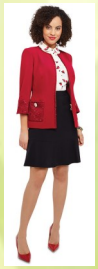
Standings are updated as July 31st — this will not reflect August orders or new team members.

Elite Team Leader

Recruiter: Alysen Dirks
Bonny L. Bray-Johnson
Rachael K. Crawford
Wendy Croxson
John Dirks
Skylar Eberhart
Sheila Leach
Kasey Patton
Kerri Russell

Team Leaders

Recruiter: Katherine Soskin
Anita Dansker
Elyse H. Freed
Jan Henderson
Denise A. Malayeri
Janell Sebolt
* Towanda Anderson
* Johanna Esquibel
* Angela Moret



ARE YOU READY TO MOVE UP??

Star Team Builders

Recruiter: Lisa Cole
Tracey Hagerbaumer
Julie Schroder
Rose Sena
Shelly Smith
* Susan Porter
* Mary Susan Powers
# Mary Muller

Recruiter: Tracey Hagerbaumer
Nicole A. Burns
Millie I. Frey
Ronda S. Malander
* Joyce A. Carrig
* Karen Humlicek
* Rose Ann Cool
* *Karen E. Wieneke*

Recruiter: Rebecca Meredith
Vickie L. Proksch
Merlene L. Sorenson
Hollie J. Tenerowicz
Yvonne Vandervort
* Melissa Ingalls
* Christy Kriese
# Marta Bennett

Senior Consultants

Recruiter: Charlotte Daron
Becky Louton
Paula Stucker
Diane Fricker

Recruiter: Sharon Duffy
Lisa Kastanek
Sheila Nelson
Shirley Gibson

Recruiter: Kathleen Green
Pat Enevoldsen
Melissa Buckholtz
Viola Kroeger

Recruiter: Martha Helms
Sue Bellaver
Jennifer Kline
Kimberly Jones
Linda Thompson

Recruiter: Christine Huffman
Rachael Wilson

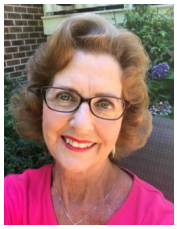
Recruiter: Diana Wilding
Charlotte Daron
* Linda Riley

*Inactive Member (N1,N2,N3,I1,I2,I3)
#Terminated Member
To become ACTIVE you must place a $225 wholesale order.

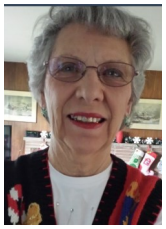
Our MK Legacy Leaders!

(25+ years a consultant)

Kathleen Green
40 years



Linda Riley
31 years



Norma Bailey
31 years

Sybil Wagner
31 years

KayAnn Coy
30 years

Joyce Dornbier
25 years

Sandra Minkner
25 years

August Celebrations

BIRTHDAYS		ANNIVERSARIES	
Sarah Schuman	4th	Kathleen Green	40 yrs
Towanda Anderson	5th	Linda Riley	31 yrs
Denise Noonan	5th	Norma Bailey	31 yrs
Tina Robinson	5th	Sybil Wagner	31 yrs
Bonnie Uber	7th	KayAnn Coy	30 yrs
Carol Cissell	8th	Joyce Dornbier	25 yrs
Jill Yuill	8th	Sandra Minkner	25 yrs
Elaine Schultz	10th	Melissa Ingalls	24 yrs
Christina Bunton	15th	Marta Bennett	24 yrs
Michelle Resiak	17th	Lori Merlak	24 yrs
Kathy Stewart	18th	Mary Goshert	23 yrs
Rose Ann Cool	25th	Susan Winnie	23 yrs
Pat Enevoldsen	28th	Guirlene Durosier	18 yrs
Darlene Crawford	30th	Ronda Malander	18 yrs
Kerri Russell	30th	Vickie Proksch	16 yrs
Rose Sena	30th	Shelly Smith	4 yrs
		Jacqueline Tucker	2 yrs

Let's Celebrate!!

Grand Days! July

Two Drawings---Two Prize Winners!

Winner!

Carla Duerksen
$445, $244, $102, $100

Winner!

Linda Hall
$179, $110

Becky Meredith
$152, $102, $101

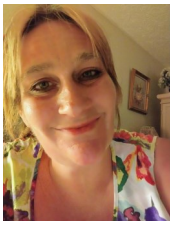
Martha Helms
$510, $365, $240, $138, $124, $108, $102

Christine Huffman
$120

Katherine Soskin
$118

Kathleen Green
$140, $115, $110

Alysen Dirks
$549, $360, $226, $222, $180, $154, $132, $128, $120



Yvonne Vandervort
$202

Rachael Crawford
$202, $122, $120

Jan Henderson
$1954

"Remember, it is as honorable to sell as it is to buy. Practice will sharpen your skills and enhance your position as a professional salesperson. Salespeople are not born; they are made."

~ Mary Kay Ash

Working with Accountability!

****

July High Weeks! ($300+)

Alysen Dirks	$832
Martha Helms	$781, $385

****

July Retail Sales, Sets Sold, New Customers & IPAs!

		Sets	New Cust	IPAs
Alysen Dirks	$2,265	2	2	17
Martha Helms	$1,618	6		11
Carla Duerksen	$1,030			8
Rachael Crawford	$ 730	1		5
Becky Meredith	$ 469	1	4	5
Kathleen Green	$ 365	2		9
Jan Henderson	$ 293			

Maggie's Personal Retail: $3,369

I serviced 29 customers: 14 sales over $100, 6 local to me, 4 CDS, 19 orders mailed from my inventory

Retail Court:

July QUEEN
Alysen Dirks
$2,265.

1st Runner Up
Martha Helms
$1,618.

2nd Runner Up
Carla Duerksen
$1,030.

Beat Your August 2023 Sales by 13%!!

Increase your total by 13% and earn $13 in the Bucks For Building year long contest!! You can do it!

Below are the August, 2023 reported totals to me--

Becky Meredith	$1,890
Rachael Crawford	$1,249
Alysen Dirks	$ 951
Diana Wilding	$ 906
Martha Helms	$ 831
Jan Henderson	$ 470
Katherine Soskin	$ 418
Carla Duerksen	$ 378
Christine Huffman	$ 270
Helen Kennedy-Baldwin	$ 105

****

July Bucks for Building Year Long Totals!

Alysen Dirks	$40
Martha Helms	$30
Rachael Crawford	$15
Carla Duerksen	$15
Becky Meredith	$15
Kathleen Green	$ 5
Linda Hall	$ 5

All Consultants ordering before the 20th of the month are in a drawing to win a prize!

Early Bird Winner for July

Nicole Burns
From Omaha, NE

$ LOVE CHECKS $

Just for offering the Mary Kay Opportunity to others!

13% Recruiter Commission Level

Maggie Butcher	$300
Maggie's Director Check	$3,517

9% Recruiter Commission Level

Alysen Dirks	$131
Katherine Soskin	$ 31

8% Recruiter Commission Level

6% Recruiter Commission Level

Becky Meredith	$ 35

4% Recruiter Commission Level

Lisa Cole	$ 22
Tracey Hagerbaumer	$ 12
Kathleen Green	$ 9

Happy New Seminar Year!

POWERUP

Name: _____

# of IPAs completed_____

# of WAS turned in _____

Monthly Sales Goal $ _____

Post Daily on your social media.

Turn in your W.A.S. each week this month

Add 1 New Active Team Member

Order $700 W/S Minimum

Bring a Guest to our Unit Event

Contact your orders from May & June
(3 months out on supplies)

Be on Target for new DIQ Requirements

Make a Vision Board & Goals for the New Year

Enroll Customers in Fall PCP

$ Sell $350 by the 15TH!

Sell 4 skincare sets!!

Earn YOUR RED JACKET
Or help one of your Team Members to earn theirs.

MK Confident NEW MODULES ✓

Sell 13 Eye Makeup/ Micellar Water & Makeup Remover Rounds

Complete at least 6 IPA's this month!

Attend all unit meetings this month.

Have a Grand Day!

Contact this month's Birthdays & Anniversaries!

Achieve Q1 Star This Month with $1800+ w/s

On Target for Year Long Consistency Challenge.

Prize Chart

5 IPAs = 1 Prize

10 IPAs = 2 Prizes

15 IPAs = 3 Prizes

20 IPAs = 4 Prizes

POWER YOUR SALES
MONTHLY SELLING CHALLENGE

AUG. 2024 IPAs Contest

Shani's Epic Legacy Team
CREATE - COMMUNICATE - DELEGATE - AUTOMATE

POWERING UP

To 24 Personal Team members

July 1, 2024- June 30, 2025

Name	Name	Name	Name	Name	Name
Name	Name	Name	Name	Name	Name

YOU'RE HALF WAY THERE

Name	Name	Name	Name	Name	Name
Name	Name	Name	Name	Name	Name

DONE

POWERING UP

To $40,000

7/1/2024 - 6/30/2025

700 WS	700 WS	700 WS	700 WS	700 WS	700 WS
700 WS	700 WS	700 WS	700 WS	700 WS	700 WS
700 WS	700 WS	700 WS	700 WS	700 WS	700 WS
700 WS	700 WS	700 WS	700 WS	700 WS	700 WS
700 WS	700 WS	700 WS	700 WS	700 WS	700 WS

700 CLUB

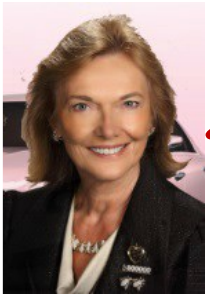
POWER YOUR SALES

MONTHLY SELLING CHALLENGE

AUGUST

In August, you will earn this set of Mary Kay-branded dominoes and playing cards when you achieve the Power Your Sales Monthly Selling Challenge, by ordering $700 w/s or more.

Commit to listening to the Million Dollar Messenger daily. The Million Dollar Messenger is a daily message from a million dollar unit Director or National Sales Director. The calls are 15 min or less (I often listen in the car or on a walk). Dial 641-715-3900, when prompted, enter 44336#.



Apple Corps
Maggie Butcher

Sr. Sales Director
904 Lindgren Blvd.
Sanibel Island, FL 33957
Phone: 317-509-6014
Email: butchermaggie@gmail.com
Unit Website: maggiebutcher.com

To the Cadillac Unit Consultant...

Earn CASH from me each month or cash credit saved for your Career Conference and/or Seminar Registrations & Expenses!

$$$ mailed monthly or "banked" until year end---you choose!

Consistent Efforts in Selling & Team Building are rewarded!

Bucks For Building Year Long Promotion

- **$50 for New Team Member who starts with a $600+ WS Order**
- **$20 for New Team Member who starts with a $225+ WS Order**
- **Q-Consistency Club Prize can be $25 CASH or Target Gift Card**
- **Q-Star Consultants earn $25 CASH for Sapphire $1800 Level**
- **Additional $5 for each higher Star level: Ruby – Pearl**
- **$5 each month your Retail Sales are over $500**
- **$5 each month for reporting 3 or more Grand Days**
- **$5 each month for 5+ New Customers**
- **$10 each month your Retail Sales are over $1000**
- **$20 each month your Retail Sales are over $2000**

Must have your total Retail Sold, Sets Sold, & Grand Days reported by the 5th of the following month to be credited with these Cash Prizes!

WS	Skin Care Sets	Retail	Prize
$225	1	$300	$ 5
$400	3	$600	$10
$600	6	$1000	$15
$800	8	$1300	$20
$1000	10+	$1500	$25

PERFECT 12

Choose your track to run!

Perfect 12: 12 parties (or 60 faces), 12 shares, $1,200 ws
Perfect 8: 8 parties (or 40 faces), 8 shares, $800 ws
Perfect 6: 6 parties (or 30 faces), 6 shares, $600 ws
Perfect 4: 4 parties (or 20 faces), 4 shares, $400 ws

REWARDS:

Perfect 12: $50
Perfect 8: $30
Perfect 6: $20
Perfect 4: $10